

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2014/52

March 1, 2014

To: All Member Publications.

All Accredited Advertising Agencies

Sub: Restoration of Ads of DMC East (Gulshan-e-Iqbal and Jamshed Zone only

Dear Sirs,

Please refer our circular No.APNS/2013/194 dated September 16, 2013 wherein the business of M/s. District Municipal Corporation, East was suspended on the complaint of M/s. Maxim Advertising (Pvt.) Ltd.

M/s. Maxim Advertising have informed us that Gulshan-e-Iqbal and Jamshed Zones have settled their dues and requested to restore its advertisements. We have therefore, decided to restore the business of newly formed DMC East including Gulshan-e-Iqbal and Jamshed Zones only with immediate effect. The other zones of DMC East now have been reconstituted as DMC Korangi which will remain suspended.

Member Publications are hereby advised to accept the ads of M/s. Gulshan-e-Iqbal and Jamshed Zones as usual.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir) Executive Director APNS