All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref No. APNS/2026/62 October 30, 2026

To: <u>All Member Publications</u>

Suspension of Business of Clients

1. **M/s. Dawlance (Pvt.) Ltd.**
2. **M/s. JS Bank Ltd.**
3. **M/s. Pakistan Telecommunication Co Ltd. (PTCL)**
4. **M/s. Pak Telecom Mobile Ltd. (Ufone)**
5. **M/s. The Magnum Ice Cream Co. Pakistan**

Dear Sirs,

We have to inform you that following clients have failed to clear the dues of member publications against their advertisements released by their listed agencies, despite several reminders, hence suspended with immediate effect:

Name of Client	Listed Agency
Dawlance	Brainchild
JS Bank	Brainchild
Pakistan Telecommunications	Pak Media Com
Pak Telecom Mobile Ltd. (Ufone)	Pak Media Com
The Magnum Pakistan	Z2C Pakistan

All member publications are advised not to accept any advertisement released by the above clients through any agency or any source what-so-ever till further communication by the APNS.

Please visit APNS website i.e. www.apns.com.pk for other agencies/Clients under suspension.

Thank you.

Yours faithfully,

(**Muhammad Athar Kazi**)
Secretary General
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