



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2019/47

29-Apr-19

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Gift University, Near: Gift University Chowk, Gujranwala. UAN: 111-900-100 Fax: 055-3890266	M/s. ABC Advertisers
2	M/s. Win Win Marketing & Developers (SMC-Pvt.) Ltd., Office No.7,8 Lower Ground, Al-Babar Center, F-8 Markaz, Islamabad. UAN: 111-946-111	M/s. Ad World (Pvt.) Ltd.
3	The Universal School, 43-E, Haidery Chowk, Satellite Town, Rawalpindi.Ph: 051-4413911.	M/s. Ad World (Pvt.) Ltd.
4	M/s. Meerani Builders & Developers, Plot # 19/2, City Shopping Mall, Marston Road, Behind Gul Plaza, Karachi.	M/s. Oktopus 360 Media
5	M/s. Vanadium Water Company Pakistan, Office # 808, 8th Floor, Portway Trade Centre, SMCHS, Main Shahrah-e-Faisal, Karachi. Ph: 34530669	M/s. Synergy Advertising
6	M/s. Car Care Service (Pvt.) Ltd., 84-C, 13th Commercial Street, DHA Phase II Ext., Icon Tower, Karachi. Ph: 35891142	M/s. Synergy Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Ghandhara Industries Ltd., F-3, Hub Chauki Road, S.I.T.E., Karachi. Ph: 32560083-86 Fax: 32560090	M/s. Blitz Advertising	M/s. Interflow Communications
2	M/s. WIN WIN Associates, Islamabad.	No new agency appointed	M/s. Message Communications
3	M/s. Comstech, Islamabad.	No new agency appointed	M/s. Synergy Advertising

III) APPOINTMENT OF MBH

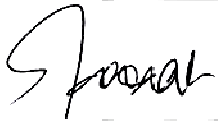
<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. Sky Electric (Pvt.) Ltd., Floor 15, Islamabad Stock Exchange Tower, Jinnah Avenue, Islamabad. Ph: 051-8487480 UAN: 111-777-759	M/s. Group M Pakistan (Pvt.) Ltd.

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Indus Motor Company Ltd., Plot No.N.W.Z/1/P-1, Port Qasim Authority, Karachi. Ph: 34720041-48 Fax: 34720036	<u>M/s. International Advertising Ltd.:</u> for Toyota Fortuner, Toyota Genuine Motor Oil, Toyota Genuine Parts, Toyota Quality Services, Toyota Sure, Coporate Communications and Passenger Car - Camry. <u>M/s. Manhattan International:</u> for Corolla, Vigo Champ / Revo, Hiac Coaster, LC200, Prado, Avanza, Prius, LC70 and Public Notices.
2	M/s. Pakistan Broadcasting Corporation, Headquarters, Constitution Avenue, Sector G-5, Islamabad. Ph: 051-9219439	<u>M/s. Corporate Marketing Communications (CMC):</u> for Job Opportunity Ads, Tender Ads, Special Occasions Ads, Supplements and Advertorials. <u>M/s. TNI Communications:</u> for Tender Notices / Auction Notices PBC Headquarters. <u>M/s. Creative Junction:</u> for Tender Notices / Auction Notices PBC Stations. <u>M/s. Orient Communication:</u> for PBC Display Ads, Recruitment Ads and Show Cause Notice.
3	M/s. Philip Morris (Pakistan) Ltd., 19th Floor, The Harbour Front, Dolmen City, HC-3, Block-4, Clifton, Karachi. Ph: 35209600-01 Fax: 35294350	<u>M/s. Brainchild Communications:</u> for Price Change Ads. <u>M/s. Synergy Advertising:</u> for Corporate Campaign and Tax Awareness Campaign.
4	M/s. Securities & Exchange Commission of Pakistan, NICL Building, 63 Jinnah Avenue, Islamabad.	<u>M/s. Interflow Communications:</u> for Legal / Court Notices and Warnings. <u>M/s. TNI Communications:</u> for Tender Notices. <u>M/s. Creative Junction:</u> for HR Ads, Prequalification and Expression of Interests. <u>M/s. Orient Communications:</u> for Public Notices & Rules and Regulations. (<u>M/s. Midas Communiations cleared</u>)
5	M/s. Pakistan Space & Upper Atmospheric Research Commission (SUPARCO), SUPARCO HQ, SUPARCO Road, Karachi. Ph: 34648402 Fax: 34644928 / 99241788	<u>M/s. Hawk Advertising:</u> for Tender Notices. <u>M/s. Creative Junction:</u> for Career, Induction of HR Ads, Auction Ads and other Misc. Ads.

Thanking you,

Yours faithfully,



(Sarmad Ali)
Secretary General