



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2018/30

28-Mar-18

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Nova Care (Pvt.) Ltd., 93-A, SMCHS, Near: Tariq Road, Karachi. Ph: 34328820-4	M/s. Adcom (Pvt.) Ltd.
2	M/s. PEL Marketing (Pvt.) Ltd., 17-Aziz Avenue, Canal Bank, Gulberg-V, Lahore. Ph: 35718174-75 Fax: 35810156	M/s. Brainchild Communications
3	M/s. Land Empire (Pvt.) Ltd., Office No.5, Ground Floor, Gulberg Trade Center, Gulberg Greens, Islamabad	M/s. Cross Check Communications
4	M/s. Daehan - Dewan Motor Co. (Pvt.) Ltd., 7th Floor, Block-A, FTC Building, Shahrah-e-Faisal, Karachi. UAN: 111-364-111 Fax: 35630830	M/s. M&C Saatchi World Services Pakistan
5	M/s. Green City Developers, 87-NB Bai-Pass, Shaheenabad Road, Sargodha. Ph: 048-3769821-22-23	M/s. Manhill Advertising (for Project Green City Sargodha through M/s. Star Marketing)
6	M/s. Rajput Developers, Deewana Baba Road, Sowari Buner.	M/s. Manhill Advertising (for Buner Commercial Complex through M/s. Star Marketing and other incoming projects through M/s. Manhill Advertising)
7	M/s. Citi Builders & Developers, Office No.301, 3rd Floor, Sheikh Yaseen Trade Centre, University Road, Peshawar. Ph: 091-5853304	M/s. Manhill Advertising (for Project Canal View Peshawar through M/s. Star Marketing)
8	M/s. The Pearl Group, Sargodha Road, Near: Punjab Medical College, Faisalabad. Ph: 041-8787140	M/s. Manhill Advertising (for Project Pearl City Tower, Faisalabad through M/s. Star Marketing)

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9	M/s. Indus Hospital, Korangi Crossing, Karachi. UAN: 111-111-880 Fax: 35112718	M/s. Manhattan International
10	M/s. Federal Public Service Commission, F-5/1, Aga Khan Road, Islamabad.	M/s. Midas Communications Pakistan (for Consolidated Ads, Tender Notices, Recruitment Ads of Ministerial Staff and Public Notices regarding various Exams.) (M/s. Orient Communications cleared)
11	M/s. Pakistan Association of Automotive Parts & Accessories Manufacturers, 16-B, Westwood Colony, Canal Bank Road, Thokar Niaz Baig, Lahore. Ph: 37498474-5 Fax: 37498476	M/s. Modem4 (Pvt.) Ltd.
12	M/s. Joyland (Pvt.) Ltd., 92 Shami Road, DASB Plaza, PNS Punjab, Near: Navy Office Fortress Cantt, Lahore. Ph: 36688817-18 Fax: 36602018	M/s. Oktopus360 Media
13	M/s. Al-Noor Petroleum (Pvt.) Ltd., Suite 503, 5th Floor, Emerald Tower, Plot No.G-19, Main Khayaban-e-Iqbal, Block-5, Clifton, Karachi. Ph: 35147751-4	M/s. Spectrum Communications
14	M/s. China Gold Park Mall & Residency, Plot # 133, DHA, Phase I, Karachi. Ph: 35311181-84	M/s. The Brand Partnership

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Pakistan Institute Tourism and Hotel Management, ST-16, Block-4, Scheme-5, Clifton, Karachi. Ph: 99251281 Fax: 99251284	M/s. Xander Communications	M/s. X Nine Communications
2	M/s. KPS International Cadet School & College System, Nashtar Colony, 19-KM Ferozpur Road, Lahore. Ph: 042-35821669	M/s. Revolution Media	M/s. MHN Communications
3	M/s. Shaheed Benazir Bhutto University, Shaheed Benazirabad, Civil Line, Nawabshah. Ph: 244-9370525 Fax: 244-9370521	M/s. Hawk Advertising	M/s. X Nine Communications

4	M/s. Sindh Agriculture University Tandojam, Ph: (+22) 2765870 Fax: 2765300	M/s. Oktopus360 Media	M/s. Midas (Pvt.) Ltd.
5	M/s. DAI Pakistan (Pvt.) Ltd., 3rd Floor, 56-G, Beverly Center, Blue Area, Islamabad. Ph: 051-8311891-4 Fax: 8740177	M/s. Adcom (Pvt.) Ltd.	M/s. The Brand Partnership
6	M/s. Pakistan Public Works Department Larkana, Office of the Executive Engineer, Central Civil Division, Pak PWD, Behind Main GPO, Bunder Road, Larkana. Ph: 074-9410016	M/s. Oktopus360 Media	M/s. X Nine Communications
7	M/s. Arbab & Zafar (Pvt.) Ltd., Zafar Engineering Complex, G-15, Main GT Road, Islamabad. Ph: 051-2227774 Fax: 2227843	M/s. Message Communications	M/s. Manhattan Communication M/s. Media Axis
8	M/s. LITE Development & Management Co., Karachi.	No new agency appointed	M/s. Orient Advertising
9	M/s. Adamjee Insurance Co. Ltd., Karachi.	No new agency appointed	M/s. Spectrum Communication
10	M/s. PEL Appliances Ltd., Lahore.	No new agency appointed	M/s. RED Communications.
11	M/s. Al Shifa Trust Eye Hospital, Rawalpindi	No new agency appointed	M/s. Midas (Pvt.) Ltd.

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. Home Catalog Shopping (Pvt.) Ltd., 7th Floor, Office # 725, Executive Tower, Dolmen Mall, Clifton, Karachi. Ph: 35826130	M/s. Media Axis (Pvt.) Ltd.

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IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

- 1 M/s. National Internship Program (NIP)
Ministry of Inter Provincial Coordination,
Govt. of Pakistan,
Islamabad.

Product/Area/ Agency

M/s. Midas Communications: for Tender Notices.

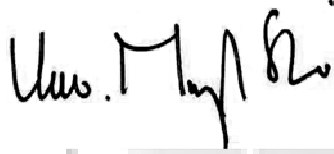
M/s. Adetude Advertising: for Situation Vacants.

M/s. Adreach Advertising: for Auction Notices and Events.

M/s. Manhattan Communication: for Public Notices

Thanking you,

Yours faithfully,



(Umer Mujib Shami)
Secretary General
APNS

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