



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2012/227

November 27, 2012

All Member Publications

All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. VPL Limited, 49-C, Jail Road, Lahore. UAN: 111-875-875 Fax: 042-37599934	M/s. Interlink Advertising (Pvt.) Ltd.
2	M/s. The Future Schools (Pvt.) Ltd., 31-B-1, Gulberg III, Lahore. Ph: 042-35771938-39	M/s. Interflow Communications
3	M/s. Azad Builders & Developers, Al-Falah Tower, Near: Technical College, Main Kohat Road, Peshawar. Ph: 091-5603223, 5510075	M/s. Manhill Advertising
4	M/s. Constructive Minds (Construction Company) B-13, C.G.E.H.S. Block-19, Gulistan-e-Johar, Karachi. Ph: 34018855, 34018866	M/s. Manhill Advertising
5	M/s. Elixir Housing (Pvt.) Ltd., 1-D, 3rd Floor, Mian Center, 1.5KM Raiwind Road, Lahore. Ph: 35315841-3 Fax: 35315845	M/s. Message Communications
6	M/s. 1st 4 Connect (Pvt.) Ltd., 89-A Danapur Road, GOR 1, Lahore. Ph: 37598151-6 Fax: 37598157	M/s. Synergy Advertising (Pvt.) Ltd.
7	M/s. Pakistan Public Works Department, Mirpurkhas, Government of Pakistan, Mirpurkhas.	M/s. X Nine Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Noble Foam (Pvt.) Ltd., Al-Khair House, 43-T, Al Khair Chowk, Al-Khair Road, Gulberg II, Lahore. UAN: 111-111-043 Ph: 35716580-86 Fax: 35716588	M/s. Synergy Advertising (Pvt.) Ltd.	M/s. Orient Advertising (Pvt.) Ltd.
2	M/s. Quaid-i-Azam Mazar Management Board & QMF Office of the President Engineer, Ministry of National Heritage & Integration, Government of Pakistan, Behind Quaid-i-Azam Mausoleum, Karachi. Ph: 99230171, 99230172 Fax: 99230173	M/s. Midas International (Pvt.) Ltd.	M/s. Cross Check Communications

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<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
3	M/s. Sehwan Development Authority, Jamshoro Office of the Director General, Jamshoro.	M/s. Maxim Advertising Co. (Pvt.) Ltd..	M/s. Identity Communications Services (Pvt.) Ltd.
4	M/s. Sarhad University of Science & Information Technology, Landi Akhun Ahmad, Adjacent Attock Petroleum, Ring Road, (Kohat Road-Hayatabad Link), Peshawar. Ph: 091-5230931-33 Fax: 5230930	M/s. Orient Advertising (Pvt.) Ltd. (For Islamabad & Punjab Region)	M/s. Channel 7 Communication

III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. The Bank of Punjab, BOP Tower, Main Boulevard, Gulberg-III, Lahore.	<u>M/s. Modem4 (Pvt.) Ltd.:</u> for Retail, Corporate, Right Share / Financial and General Banking (SAM, HR, Legal). <u>M/s. Interflow Communications:</u> for Agriculture, Consumer Banking and General Banking (Operation, GSD, IT). (M/s. Adgroup / M Comm cleared)
2	M/s. Benazir Income Support Programme, Government of Pakistan, F-Block, Pak Secretariat, Islamabad. Ph: 051-9246384	<u>M/s. Evernew Concepts:</u> for Corporate Campaign on BISP and Waseela-e-Rozgar. <u>M/s. Midas (Pvt.) Ltd.:</u> for Waseela-e-Haq, Benazir Card (Cash Grant) and Waseela-e-Sehet. <u>M/s. Interflow Communications:</u> for Waseela-e-Taleem and Future Initiative. (M/s. Adgroup cleared)
3	M/s. Utility Stores Corp. of Pakistan (Pvt.) Ltd., Plot No.2039, Sector F-7/G-7, Jinnah Avenue, Blue Area, Islamabad. Ph: 9245045 Fax: 9245046	<u>M/s. M Communication:</u> for Employment and Public Notices. <u>M/s. Adreach Advertising:</u> for Price Reductions / Procurement <u>M/s. Kenad (Pvt.) Ltd.:</u> for Classified for Transportations / Occasional Ads) <u>M/s. Manhattan Pakistan:</u> for Event Management / Awareness Campaign.

Thanking You,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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