



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2025/ 119

November 24, 2025

To: **All Member Publications**

Sub: **Restructuring / Change of name of M/s. Adline Advertising, Lahore.**

Dear Sirs,

We have to inform you that the Executive Committee of the All Pakistan Newspapers Society at its meeting held on November 18, 2025 considered the application for restructuring / change of name of M/s. Adline Advertising to M/s. Arrows Active (Pvt.) Ltd. and decided to accede to their request with effect from November 18, 2025, as per following:

Old name

M/s. Adline Advertising, Lahore

New name

M/s. Arrows Active (Pvt.) Ltd., Lahore

Previous Directors

Mr. Hamid Asadullah
Syed Abu Zaf Jaffri

New Directors

Mr. Hamid Asadullah
Mr. Usman Dilawez
Mr. Salman Dilawez

This for your information and record.

Thanking you,

Yours faithfully,

(Muhammad Athar Kazi)
Secretary General

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