



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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## All Member Publications

## All Accredited / Associate Advertising Agencies

Dear Sirs,

### I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name &amp; Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. AM Developer & Builders, Plot # 15-C, Street # 6, Block-B, Sector 4, AECHS, Rawapindi. Ph: 051- 5955333, 5969071	M/s. Manhill Advertising & Marketing (Pvt.) Ltd.
2	M/s. Citi Developers, Citi Tower, Chongi No.9, Multan. UAN: 111-111-192 Fax: 061-6211150	M/s. Manhill Advertising & Marketing (Pvt.) Ltd.
3	M/s. New Chakwal City Housing Scheme (Phase II), New Chakwal City, Near: Districts Courts Complex, Talagang Road, Chakwal. Ph: 0543-420000	M/s. Manhill Advertising & Marketing (Pvt.) Ltd.
4	M/s. Captain Developers, Buch Executive Villas, Bosan Road, Multan. Ph: 061-4745901-4 Fax: 4745909	M/s. Manhill Advertising & Marketing (Pvt.) Ltd.
5	M/s. Sunlight Wood Products (Pvt.) Ltd., Siddiq Wahab Road, Old Haji Camp., Karachi. Ph: 32734515, 32765958 Fax: 32721427	M/s. Mass Advertising (Pvt.) Ltd.
6	M/s. Rehman Builders & Developers, C-30, Block 13-D, Gulshan-e-Iqbal, Karachi. Ph: 37096964-6	M/s. Maxim Advertising Co. (Pvt.) Ltd.
7	M/s. Afghan Refugees Repatriation Cell, C-136/II, Block-2, Clifton, Karachi. Ph: 9251428-29	M/s. Maxim Advertising Co. (Pvt.) Ltd.
8	M/s. Pakistan Ordnance Factories Board, P.R. & Protocal Department, Wah Cantt. Ph: 051-9055-22038 Fax: 051-9271400	M/s. Midas Communications (Pvt.) Ltd.  ( M/s. Communication Spot / Manhattan Pakistan cleared )
9	M/s. Allied Bank Ltd., 1st Floor, 3-4 Tipu Block, New Garden Town, Lahore.	M/s. Orient Communications <b>for Corporate, Wanted and Notices etc</b>  (M/s. The Brand Partnership cleared)
10	M/s. Chartered Institute of Management Accountants Pakistan (CIMA), No.201, 2nd Floor, Business Arcade, Plot No.27-A Block-6, P.E.C.H.S., Shakra-e-Faisal, Karachi. Ph: 34322387-89	M/s. Pirana Advertising (Pvt.) Ltd.
11	M/s. Global Brand Pakistan, 204, E.I. Lines, Dr. Daud Pota Road, Karachi. Ph: 35654645 Fax: 35654644	M/s. Synergy Advertising
12	M/s. National Institute of Health Sciences, Building No.9, Shershah Block, New Garden Town, Lahore. Ph: 35165723 Fax: 35720537	M/s. Unity Advertising Agency
13	M/s. Shaheed Benazir Bhutto University, Office of the Registrar, Shaheed Benazirabad.	M/s. X Nine Communication (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

### II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
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1	M/s. BASF Pakistan (Pvt.) Ltd., 46-A, Block-6, PECHS, Karachi. Ph: 34549171-2 Fax: 34547815	No new agency appointed	M/s. JWT Asiatic
2	M/s. Frequency Allocation Board, Plot # 112, Sector H-10/4, Islamabad. Ph: 9257594	M/s. Maxim Advertising	M/s. Bond Advertising
3	M/s. Asim Business Co. (Pvt.) Ltd. ABC House, 39/C-1, Model Town, Opp. Bank Square Market, Lahore. Ph: 042-35888748-9 Fax: 042-35888750	M/s. Unity Advertising Agency	M/s. MHN Communications
4	M/s. IGI Insurance Ltd., Mezzanine Floor, Abdali Tower, Abdali Road, Multan. Ph: 4500179 Fax: 4784403	No new agency appointed	M/s. Orient Advertising (Pvt.) Ltd.
5	M/s. Link International Exchange (Pvt.) Ltd., Ground Floor, 6-R, M.M. Alam Road, Gulberg II, Lahore. Ph: 35778841-8 Fax: 35775753	No new agency appointed	M/s. Creative Consultants
6	M/s. PAKSON Int'l. Plastic Industries (Pvt.) Ltd., (Boss Moulded Furniture), 49-A, S.I.E. # 1, Gujranwala, Ph: 055-3842891-7 Fax: 055-3250167	M/s. Orient Advertising (Pvt.) Ltd.	M/s. Time & Space Media
7	M/s. Shakarganj Food Products Ltd., 10th Floor, Crescent Standard Tower, Main Boulevard, Gulberg-III, Lahore. Ph: 35783801-4 Fax: 35870357	No new agency appointed	M/s. The Circuit (Pvt.) Ltd.

### III) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name &amp; Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Benazir Income Support Programme F-Block, Pak Secretariat, Government of Pakistan, Islamabad.	<u>M/s. Adgroup</u> : for Public Awareness of Benazir Smart Card. <u>M/s. Interflow</u> : for Public Awareness of Waseela-e-Rozgar (Vocational Training).  <u>M/s. Midas (Pvt.) Ltd.</u> : for Public Awareness Campaign of Waseela-e-Haq and Waseela-e-Sehat.
2	M/s. Cantonment Board Korangi Creek, Korangi Karachi. Ph: 35090301 Fax: 35090718	<u>M/s. Synergy Advertising</u> : for Tender / Auction Notices. <u>M/s. Hawk Advertising</u> : for other than Tender / Auction Notices.
3	M/s. Pakistan National Shipping Corporation, PNSC Building, Moulvi Tazmizuddin Khan Road, Karachi. Ph: 99203980-99 Fax: 35636658	<u>M/s. G. H. Thaver</u> : for Tender Notices / Recruitments and other Notices  <u>M/s. Hawk Advertising</u> : for Financial Announcements / Display Advertisements and Corporate Advertisements.  <b>(M/s. Paragon Advertising / Evernew Concept cleared)</b>
4	M/s. Procter & Gamble Pakistan (Pvt.) Ltd., 4th Floor, Central Hotel Building, Mereweather Road, Karachi. Ph: 35689061-6 Fax: 35685562	<u>M/s. Wahedna</u> : for Vicks Vapo-Rub Inhaler & Vicks Throat Drops. <u>M/s. Corporate &amp; Marketing Communications</u> : for Corporate Ads  <u>M/s. International Advertising</u> : for Ariel Detergent Powder only.  <u>M/s. Manhattan Communications</u> : for Camay, Head & Sholder, Rejoice Shampoo and Safe Guard.  ( M/s. Pak Media Communications cleared )
5	M/s., United Energy Pakistan Ltd., 3rd & 4th Floor, Bahria Complex-1, 24, M.T. Khan Road, Karachi. Ph: 35611194 Fax: 35610634	<u>M/s. Bond Advertising</u> : for UEP Corporate Communication Campaign  <u>M/s. The Circuit</u> : for HR Ads  <u>M/s. Interflow Communications</u> : for other than UEP Corporate Communication and HR Ads.

Thanking You,

Yours faithfully,

-s/d-

**Masood Hamid**  
Secretary General, APNS