



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2017/22

24-Feb-17

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Parazelus Pakistan (Pvt.) Ltd., 2nd Floor, G.S.A. House, 19 Timber Pond, Keamari, East Wharf, Karachi.	M/s. Manhattan International
2	M/s. Toyota Point Motors (Pvt.) Ltd., Main By-Pass Road, Hyderabad.	M/s. Oktopus 360 Media
3	M/s. Magoon Estate, 301-R Block, Phase II, Lalik Jan Chowk, DHA, Lahore. UAN: 111-139-139	M/s. Revolution Media (for Haly Tower)
4	M/s. Noble Vision Developers, 293-Y, Block Commercial Area, DHA, Lahore.	M/s. Revolution Media (for Global City)
5	M/s. Murree Brewery Co. Ltd., National Park Road, Rawalpindi. Ph: 051-5567041-7 Fax: 5584420	M/s. Synergy Advertising
6	M/s. Wareesa Industries (Pvt.) Ltd., Plot No.72, Timer Market, Ravi Road, Lahore. UAN: 111-335-893 Fax: 37707181	M/s. Synergy Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Khayal & Sons (Pvt.) Ltd., Minara Residence, Main GT Road, Near: Defense Chowk, Rawalpindi. Ph: 051-5788889, 5788878	M/s. Manhill Advertising (through M/s. Star Marketing for Minara Residence, Rawalpindi)	M/s. Oktopus 360 Media

2	M/s. Paragon City (Pvt.) Ltd., Burki Road, Aziz Bhatti Town, Lahore. Ph: 37167301-4 Fax: 37167311	M/s. Manhill Advertising (through M/s. Star Marketing)	M/s. Velocity Marketing / M/s. Midas (Pvt.) Ltd.
3	M/s. Ghandhara Industries Ltd.	No new agency appointed	M/s. Bond Advertising
4	M/s. CM Pak Limited.	No new agency appointed	M/s. The Brand Partnership

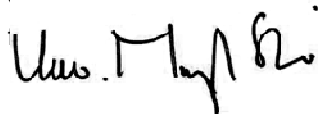
III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. Bonanza Garment Industries (Pvt.) Ltd., Plot No.17/1, 18, Sector 24, Korangi Industrial Area, Karachi. Ph: 3144163-4 Fax: 35076471	M/s. Group M Pakistan
2	M/s. Kanzo Ag, 9-Industrial Estate, Phase II Multan. Ph: 061-6539745 Fax: 6539747	M/s. Group M Pakistan

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. Hamdard Laboratories (Waqf) Pakistan, Al-Majeed, Hamdard Centre, Nazimabad No.3, Karachi. Ph: 36616001-4 Fax: 36611755	<u>M/s. Bond Advertising:</u> for Cosmetic Division. <u>M/s. M Communications:</u> for Syrup Toot Siyah and Hamdard Miswak Peelu Tooth Paste. <u>M/s. Blitz Advertising:</u> for Carmina Plus. <u>M/s. Adarts Karachi:</u> for other than Cosmetic Division, Safi, Rooh Afza, Toot Siyah, Saduri, Hamdard Miswak, Peelu Tooth Paste and Carmina Plus.
2	M/s. Pakistan Gems & Jewellery Development Company, Suite No.115-118, 1st Floor, Progressive Plaza, Beaumont Road, Karachi. Ph: 35631395-7 Fax: 35631398	<u>M/s. TNI Communications:</u> for Pakistan International Gems and Jewellery Exhibition - 2017. <u>M/s. Mass Advertising:</u> for other than Pakistan International Gems and Jewellery Exhibition - 2017.

Thanking you,

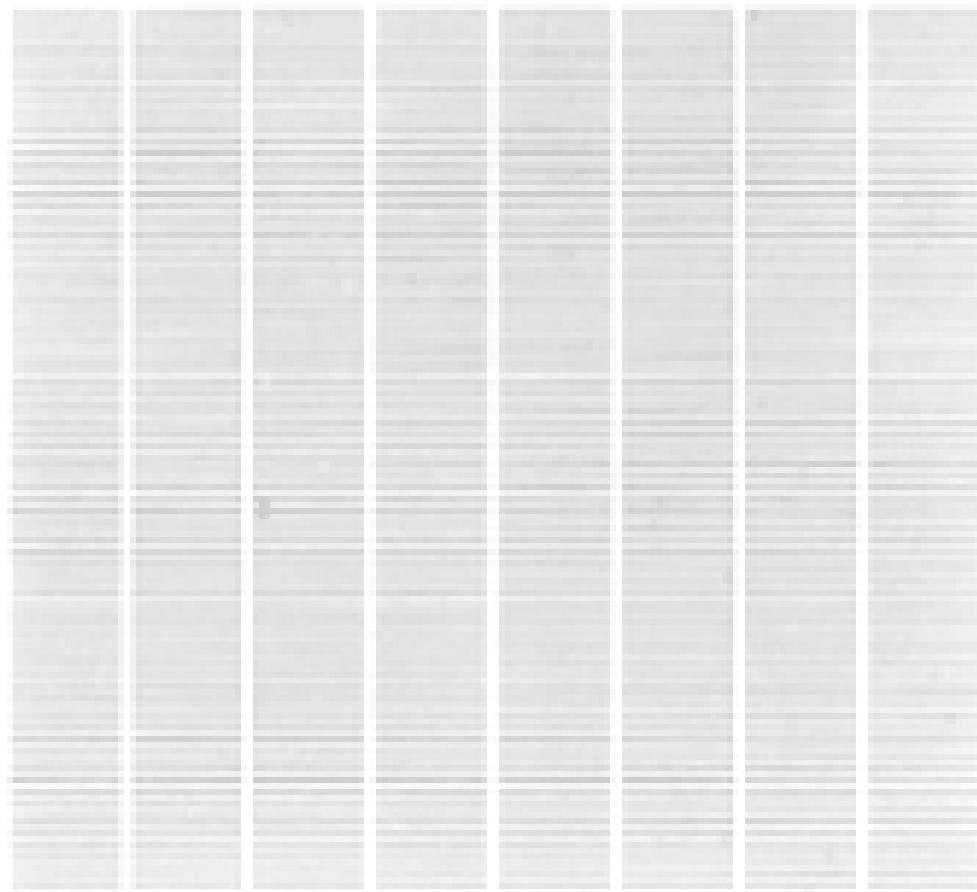


(Umer Mujib Shami)

Secretary General, APNS

A P N S

ALL PAKISTAN NEWSPAPERS SOCIETY



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