



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2025/ 133

23.12.2025

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names). Please enlist these clients and update your record.

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agency</u>
1	M/s. Mashreq Bank Pakistan Ltd. 22-C, Ittehad Lane-8, Ittehad Commercial Area, Phase-VI, D.H.A., Karachi. M/s. Ocean Gardens Plot No.1, Sector No.44, Deh Dozan, Gulzar-e-Hijri, Scheme 33, Main University Road, Karachi. Ph:0327-2224445	M/s. Brainchild Communications M/s. RG Blue Communications <i>For Ocean Gardens</i>

II) ADITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product / Area / Agency/MBH</u>
1	M/s. Pakistan Banks Association Islamic Chamber of Commerce and Development Building, Ground Floor, Street 2/A, Clifton, Block-9, Karachi. Ph:35822986-7	M/s. Synergy Advertising <i>For Zarkhez-e Campaign</i> M/s. Manhattan International <i>For Campaign on Low Cost Housing and Cyber Fraud-2021</i>

Thanking you,
Yours faithfully,

(Dr. Tanvir A. Tahir)
Executive Director

APNS