



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref No.APNS/2020/88

October 23, 2020

To: **All Member Publications:**

Sub: **Procedure for Complaints of Government Clients**

Dear Sirs,

This refers to our earlier Circulars no. APNS/2020/48 and APNS/AC/2020/52 dated June 1 & 30, 2020 respectively wherein we had laid down the procedure to lodge complaints according to new SOPs of the PID.

We regret to note that the complaints received from members pertaining to May-June 2020 were not lodged in accordance with SOP's of PID.

We again summarize herewith the procedure to lodge complaints against PID Display and Classified ads.

Display Ads:

Supported with monthly and separate statement of account of PID display advertisements on following format on **Excel sheet:**

Client	Agency	Date of Insertion	R.O No.	Date	Bill No.	Amount
Total :						

Classified Ads:

The detail of monthly outstanding dues against PID Classified advertisements should be provided on following format on **Excel sheet:**

Client	Release Order No.	Date of Insertion	Bill No.	Amount
Total:				

Private Ads:

Please follow the existing clearance schedule and send your complaints as per deadlines against the advertising agencies.

Please follow the above formats for complaints of dues against ads released by provincial governments information departments. The complaints should be sent separately on the above format on excel sheet.

Thanking you.

Yours faithfully

(Sarmad Ali)
Secretary General