



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2025/61

May 23, 2025

To: **All Member Publications.**

Sub: **Provisional Restoration of Business of M/s. The Brand Ache Communications**

Dear Sirs,

This refers our Circular No.APNS/2020/27 dated March 06, 2020 regarding suspension of the above provisional accredited advertising agency.

We are pleased to inform you that the above agency has made part payment and provided us a schedule of payment towards the balance reported dues of member publications. We have therefore decided to provisionally restore the business of the above agency with immediate effect. Member publications are advised to accept advertisements released by the above agency till further communication.

Please go through APNS website i.e. [www.apns.com.pk](http://www.apns.com.pk) for other agencies / clients under suspension.

Thanking you,

Yours faithfully,

( Muhammad Athar Kazi )

Secretary General

APNS

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