



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2014/103

May 23, 2014

To: **All Member Publications**
All Accredited Advertising Agencies

Sub: **Advertisements of M/s. Bank of Punjab.**

Dear Sirs,

We have to inform you that M/s. Bank of Punjab has appointed M/s. Argus Advertising (Pvt.) Ltd. as additional advertising agency in place of M/s. Modem 4 (Pvt.) Ltd. The clients have settled the reported dues of Modem4 relating to print media and has assured to clear the balance dues at the earliest. We have therefore, allowed the appointment of M/s. Argus Advertising on provisional basis. The member publications are requested to accept the ads as per following bifurcation, till further communications.

M/s. Argus Advertising (Pvt.) Ltd. for “Retail Banking, Corporate Banking, Right Share / Financial, General Banking (SAM, HR, Legal)”

M/s. Interflow Communications (Pvt.) Ltd. for “Agriculture, Consumer Banking and General Banking (Operation, GSD, IT)

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

ال پاکستان نیوز پیپرز سوسائٹی