



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2021/39

April 23, 2021

**To: All Member Publications
All Accredited Advertising Agencies**

Sub: Suspension of Ads of "Bahria Town"

Dear Sirs,

We have to inform you that M/s. Bahria Town have failed to honor their commitment to clear the outstanding dues of M/s. Midas (Pvt.) Ltd. as per agreed schedule despite various assurances. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of M/s. Bahria Town through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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