



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2017/171

December 22, 2017

**To: All Member Publications  
All Accredited Advertising Agencies**

**Sub: Suspension of Advertisements of M/s. Hyderabad Electric Supply Co.**

Dear Sirs,

We have to inform you that M/s. Hyderabad Electric Supply Co. (HESCO) have failed to clear the outstanding dues of M/s. Oktopus360 Media (Pvt.) Ltd. despite various communications. We have therefore, decided to suspend the advertisements of the above clients with immediate effect.

Member publications are hereby advised not to accept any advertisement of M/s. Hyderabad Electric Supply Co. (HESCO) through any source till further communication by the APNS.

Thanking you,

Yours faithfully,

( Umer Mujib Shami )  
Secretary General  
APNS

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