

Ref: APNS/2011/249

December 21, 2011

To: <u>ALL MEMBER PUBLICATIONS.</u>

Sub: Suspension of Business of M/s. Adreach Advertising (Pvt) Ltd

Dear Sirs, L. PAKISTAN NEWSPAPERS SOCIETY

We have to inform you that the above accredited advertising agency has failed to clear the reported dues of member publications. The above agency is therefore, suspended with immediate effect.

All member publications are advised not to accept any advertisement of the clients of the above agency through any source what-so-ever till further communication by the APNS.

Please go through APNS website i.e. <u>www.apns.com.pk</u> for other agencies / Clients under suspension.

