



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2018/66

20-Jun-18

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

S.No.	Clients Name & Address	Accredited Advertising Agencies
1	M/s. Job Testing Services SMC (Pvt.) Ltd., Flat No.1,2, Plot No.1-L, Bazar No.3, Sector I-8/1, Urban Islamabad. Ph: 051-4257573-4	M/s. Advertisement & Documentaries Syndicates
2	M/s. Stylish Shoes, 47-B-2, MM Alam Road, Gulberg, Lahore. Ph: 042-35755616	M/s. Brainchild Communications
3	M/s. Saiban Associates, (Real Estate Consultants & Services) 9-G/F, Defence Commercial Plaza, Y-Block, Phase III, DHA, Lahore. Ph: 042-35729731-3	M/s. Creative Junction (Pvt.) Ltd.
4	M/s. Noortree, 358, Sundar Industrial Estate, Raiwind Road, Lahore.	M/s. Creative Junction (Pvt.) Ltd.
5	M/s. Buraq Consultants, Chaudhary Market, Thana Road, Fateh Jang, Attock Fateh Jang,	M/s. Manhill Advertising (for Satellite Town, Fateh Jang through M/s. Star Marketing)
6	M/s. Arysta LifeScience Pakistan (Pvt.) Ltd., 3rd Floor, Building No.5/A, P.E.C.H.S., Block-6, Shahrah-e-Faisal, Karachi. Ph: 34522611-3	M/s. Manhattan Communications (for Oshin, Radiant, Cleanwave and other products)
7	M/s. China Faw Group Import & Export Company Ltd., No.288, TianFu Road, Jingyue Development Zone, ChangChun, China. Tel: 0086-431-81121111	M/s. Manhattan International (NOCs received from M/s. Crosscheck and M/s. Wahedna)
8	M/s. Park View Enclave (Pvt.) Ltd., 90 West, First Floor, Razia Sharif Plaza, Blue Area, Islamabad. UAN: 111-649-649	M/s. Midas (Pvt.) Ltd. (for Park View City Islamabad)
9	M/s. Bahawalpur Medical & Dental College, Bahawalpur. Main Ahmadpur East Road, Opp: National Highways & Motorways Petrol Office (Beat-20), Bahawalpur. Ph: 062-3034009	M/s. TNI Communications
10	M/s. Prime Institute of Health Sciences Islamabad, Luqman Plaza, Dhok Paracha Stop, Main G.T. Road, Tarnol, Islamabad. Ph: 051-2168009	M/s. Xposure Advertising

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. M.H. Dhedhi Group, (Builder and Developers) Plot No.E/2, Estate Avenue Road, SITE, Karachi. Ph: 32554001-2	M/s. Orient Communications	M/s. Front Line Communication
2	M/s. Karwan-e-Hayat, Building No.KV.27 & 28, Adjacent to KPT Hospital, Keamari, Karachi. UAN: 111-534-111	M/s. Connect Marketing	M/s. Marketing & Advertising
3	M/s. Insignia, 153 M, Quaid-e-Azam Industrial Estate, Kot Lakhpat, Lahore. Ph: 042-35909888	M/s. Brainchild Communication	M/s. Synergy Advertising

III) APPOINTMENT OF MBH

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>
1	M/s. Advance Telecom, 1st Floor, Noor House, Abdullah Haroon Road, Saddar, Karachi. UAN: 111-250-300	M/s. Group M Pakistan <i>(M/s. Firebolt63 cleared)</i>
2	M/s. Cyber Internet Services (Pvt.) Ltd. 10th Floor, Lakson Square Building 3, Sarwar Shaheed Road, Karachi. UAN: 111-44-55-66 Fax: 35680842	M/s. Group M Pakistan <i>(M/s. Red Communiation cleared)</i>
3	M/s. Master Beverages and Foods Ltd., Hafeeza Tufail Building, Attawa, G.T. Road, Gujranwala. Ph: 055-4290378-83 Fax: 055-4290384	M/s. Group M Pakistan
4	M/s. Dewan Motors (Pvt.) Ltd., Dewan Centre, 3-A, Lalazar Beach Hotel Road, Karachi. UAN: 111-313-786	M/s. Media Axis (Pvt.) Ltd.

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. EFU Life Assurance Ltd., EFU Life House, Plot No.112, 8th East Street, Phase I, DHA, Karachi. UAN: 111-338-111	<u>M/s. G.H. Thaver</u> : for Notices, Announcements, Recruitment and Financial Ads. <u>M/s. Manhattan International</u> : for other than Notices, Announce- ments, Recruitment and Financial Ads.
2	M/s. Ministry of Interior, Govt. of Pakistan, Islamabad.	<u>M/s. Midas Communications</u> : for Tender Notices. <u>M/s. M Communications</u> : for Job Advertisements. <u>M/s. Channel 7 Communications</u> : for Show Cause/Court Notices. <u>M/s. Modem4 (Pvt.) Ltd.</u> : for Expression of Interest.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS