



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2017/39

20-Mar-17

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Change Mechanics, Suite 15, 3rd Floor, Silver City Plaza, G-11, Markaz, Islamabad. Ph: 051-2361738, 2361741	M/s. Channel 7 Communications
2	M/s. Sunset Homes, Plot No.41, Urban Boulevard, Bahria Enclave, Islamabad. UAN: 111-786-738	M/s. Cross Check Communications
3	M/s. Pakistan Services Ltd., NESPAC House, Sector G-5/2, Islamabad. Ph: 051-2272890-8 Fax: 2274812	M/s. 4 Square Communications (for <i>Imagine Events</i>)
4	M/s. Ghandhara Industries Ltd., F-3, Hub Chauki Road, S.I.T.E., Karachi. Ph: 32560083-86 Fax: 32560090	M/s. Interflow Communications
5	M/s. Aimal & Zainab Builders, Office No.7, 2nd Floor, Afzal Centre, Plot No.72, I&T Centre, G-10/1, Islamabad.	M/s. Manhill Advertising (for <i>Aimal Towers</i> through M/s. <i>Star Marketing</i>)
6	M/s. Ghani Builders & Developers (Pvt.) Ltd., Suit # 1-A, Plot No.1-C, Commercial Lane 5, Off Zam Zama Street, DHA, Karachi. Ph: 35833524 Fax: 35301886	M/s. Manhill Advertising (for <i>Sidra Twin Tower, Karachi</i> through M/s. <i>Star Marketing</i>)
7	M/s. International Industries Ltd., 101 Beaumont Plaza, 10 Beaumont Road, Karachi. UAN: 111-019-019 Fax: 35680373	M/s. Manhattan International
8	M/s. Hadayat Detergent & Chemicals (Pvt.) Ltd., Office 1-B, Garden Block, Garden Town, Lahore. UAN: 042-111-100-786 Fax: 35850162-3	M/s. Media Network
9	M/s. Allied Paint Industries, 15-C, Civic Center, Faisal Town, Lahore. UAN: 111-146-247	M/s. Message Communications (for <i>GOBI'S Paints</i>)
10	M/s. Balibaba IT Services (Pvt.) Ltd., 102-C, 4th Floor, Main Khayabn-e-Ittehad, Phase II Ext., DHA, Karachi.	M/s. Oktopus 360 Media
11	M/s. Pakistan Sugar Mills Association, Office 102, Gulistan Khan House, Fazl-e-Haq Road, Blue Area, Islamabad. Ph: 051-2150073-75	M/s. Pirana Advertising
12	M/s. Liberty Builders, (Lahore) 17-A, Cooper Road, Lahore. Ph: 042-36300220	M/s. Revolution Media

S.No.	Clients Name & Address	Accredited Advertising Agencies
13	M/s. Alpha Estate, L.D.A. City, Stop # 5, Main Canal Ferozpur Road, Lahore.	M/s. Revolution Media
14	M/s. Uniferoz (Pvt.) Ltd., 32/8, Sector 15, Korangi Industrial Area, Karachi. Ph: 35050072 Fax: 35050140	M/s. The Brand Partnership (M/s. Synergy Advertising Cleared)

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

S.No.	Client Name & Address	New Advtg Agency	Outgoing Agency
1	M/s. Crescent Bahuman, 45 A Off Zafar Ali Road, Gulberg V, Lahore. UAN: 111-245-245 Fax: 111-222-245	M/s. The Brand Partnership	M/s. Synergy Advertising
2	M/s. Standard Chartered Bank, Main Branch, I.I. Chundrigar Road, Karachi.	M/s. Manhattan International for other than American Express Card.	M/s. Contract / T Media cleared.

III) ADDITIONAL APPOINTMENT

S.No.	Client Name & Address	Product/Area/ Agency
1	M/s. Institute of Cost & Management Accountants of Pakistan, ICMA Pakistan Building, ST-18/C, ICAMP Avenue, Block-6, Gulshan-e-Iqbal, Karachi. Ph: 99243900 Fax: 99243342	<u>M/s. Connect Marketing</u> : for Admissions, Career Counseling, Branding & Corporate Image Building, Seminars, Conferences, Training & Development. <u>M/s. Channel 7 Communications</u> : for Administration, Tenders, Faculty Advertisements, CMA Foundation, Karachi, Lahore, Islamabad, Faisalabad, Multan, Peshawar and Quetta Branch Councils.
2	M/s. Philip Morris (Pakistan) Ltd., 19th Floor, The Harbour Front, Dolmen City, HC-3, Block-4, Clifton, Karachi. Ph: 35209600-01 Fax: 35294350	<u>M/s. Brainchild Commuications</u> : for Price Change Ads. <u>M/s. Synergy Advertising</u> : for Corporate Communications.
3	M/s. Securities & Exchange Commission of Pakistan, NICL Building, 63 Jinnah Avenue, Islamabad. Ph: 051-9100432	<u>M/s. Midas Communications</u> : for Tender Notices. <u>M/s. Interflow Communications</u> : for Expression of Interest (EOI), Prequalification and HR Ads. <u>M/s. TNI Communications</u> : for Court Notices and Public Service Ads <u>M/s. Orient Communications</u> : for Publication of Rules & Regulations and Warnings.
4	M/s. Urban Developers, (Chartered Town Planners) 73-E/1, Gulberg-III, Lahore. UAN: 111-109-111	<u>M/s. Message Communication</u> : for Central Park. <u>M/s. Midas (Pvt) Ltd</u> : for Air Avenue Luxury Apartments and I.T. Tower.

Thanking you,

Yours faithfully,

-s/d-

(Umer Mujib Shami)

Secretary General
APNS