



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2025/108

November 19, 2025

To: **All Member Publications**

Sub: **Grant of Provisional Accreditation to  
M/s. Adventure Media Marketing (SMC-Pvt.) Ltd., Islamabad.**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on November 18, 2025 has decided to grant provisional accreditation to M/s. Adventure Media Marketing (SMC-Pvt.) Ltd., Flat No.4, Block-6, Saidpur Market, G-7/1, Zero Point, Islamabad with immediate effect. As per rules of the Society, the agency will enjoy the credit facility for 45 days only during the period of provisional accreditation.

Member publications are hereby requested to add the name of the above agency in the list of APNS provisionally accredited advertising agencies and enlist the following clients as the clients of M/s. Adventure Media Marketing (SMC-Pvt.) Ltd., Islamabad:

- M/s. Abaseen Institute of Medical & Modern Sciences,**  
House No.243, Street No.48, Sector I-14/3,  
Opp. Haji Camp, Islamabad. Ph:051-5204008
- M/s. Dawood Dental Associates,**  
House No.600, Street No.110,  
I-8/4, Islamabad.
- M/s. Dar-ul-Shifa (Pvt.) Ltd., (Hayat-e-Noe)**  
Plot No.10, Central Road,  
RCCI Rawat Industrial Estate, Islamabad.
- M/s. Health Aid College of Nursing & Health Sciences,**  
Main G.T. Road, Tarnol, Dhok Paracha Stop, E-16,  
Islamabad. Ph:051-2168092

M/s. Adventure Media Marketing (SMC-Pvt.) Ltd., Islamabad have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

(Muhammad Athar Kazi)  
Secretary General