



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2025/107

November 19, 2025

To: **All Member Publications**

Sub: **Grant of Provisional Accreditation to
M/s. Cinecast Media (Pvt.) Ltd., Karachi.**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on November 18, 2025 has decided to grant provisional accreditation to M/s. Cinecast Media (Pvt.) Ltd., 116-Banglore Town, Rafique Ahmed Dhelvi Street, Tipu Sultan Road, Karachi with immediate effect. As per rules of the Society, the agency will enjoy the credit facility for 45 days only during the period of provisional accreditation.

Member publications are hereby requested to add the name of the above agency in the list of APNS provisionally accredited advertising agencies and enlist the following clients as the clients of M/s. Cinecast Media (Pvt.) Ltd., Karachi. :

1. M/s. Master Chef,
Glamour Garden, Plot # 364/2/3,
Flat No.201, Garden East,
Karachi.
2. M/s. Rossmoor Food Products,
Plot No.WS-22, Block-2,
F.B Industrial Area,
Karachi. Ph:36824517

M/s. Cinecast Media (Pvt.) Ltd., Karachi have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

(**Muhammad Athar Kazi**)
Secretary General