

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/76

April 19, 2014

To: All Member Publications.

All Accredited Advertising Agencies.

Sub: Restoration of Advertisements of

Pakistan Water & Power Development Authority (WAPDA)

Dear Sirs,

Please refer our Circular No.APNS/2014/55 dated March 08, 2014 regarding suspension of ads of Pakistan Water & Power Development Authority (WAPDA) on complaint of M/s. Interflow Communications (Pvt.) Ltd. wherein we had advised you not to accept the ads of the above clients.

The above agency vide letter dated April 18, 2014 has informed us that Pakistan Water & Power Development Authority (WAPDA) have settled the outstanding dues of M/s. Interflow Communications (Pvt.) Ltd. and requested us to restore their advertisements. We have therefore, decided to restore the advertisements of the above clients with immediate effect.

Member publications are hereby advised to accept the advertisements of Pakistan Water & Power Development Authority (WAPDA) as usual.

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir) Executive Director APNS