



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2021/21

March 19, 2021

To: All Member Publications.

Sub: Advertisements of OGDCL

Dear Sirs,

We have noted that M/s. Oil & Gas Development Company Ltd. (OGDCL) are releasing their advertisements directly to member publications without routing through PID.

You would appreciate that to publish the ads of government clients / autonomous bodies without routing through PID, is against the procedure outlined by the advertising policy.

You are hereby advised not to publish the ads of OGDCL released directly. Only ads released by the PID should be accepted.

Thanking you.

Yours faithfully,

(Sarmad Ali)
Secretary General

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