

All Pakistan Newspapers Society

32-Farid Chambers, Abdullah Haroon Road, Karachi Tel: 35671256, 35671314 Fax: 35671310, email:apns@apns.com.pk, Web:www.apns.com.pk

Ref: APNS/2011/193 October 17, 2011

To: ALL MEMBER PUBLICATIONS.

Sub: Suspension of Business of M/s. Ideas Workshop

Dear Sirs,

We have to inform you that the above accredited advertising agency has failed to clear the reported dishonoured cheques of member publications pertaining to May – June'2011 clearance period. The above agency is therefore, suspended with immediate effect.

All member publications are advised not to accept any advertisement of the clients of the above agency through any source what-so-ever till further communication by the APNS.

Please go through APNS website i.e. <u>www.apns.com.pk</u> for other agencies / Clients under suspension.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali) Secretary General