



All Pakistan Newspapers Society

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Ref: APNS/2012/57

March 15, 2012

**To: The Publishers,
All Full Member Publications.**

**Sub: APNS Extra Ordinary General Council Meeting (EGM)
on Saturday, March 31, 2012 at 10:30 a.m.**

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on March 04, 2012 has decided to convene an Extra Ordinary General Council Meeting of the All Pakistan Newspapers Society on Saturday, March 31, 2012 at 10:30 a.m. at APNS House, Gulsitan-e-Jauhar, Karachi to consider and approve the attached four (4) following draft resolutions :

- 1) To amend the Memorandum and Articles of Association,
- 2) Directives to the Executive Committee on Increase in the Govt. Advertisement rates
- 3) To amend the Rules & Regulations Governing Conduct of Advertising Agencies of the APNS.
- 4) To amend the Rules and Regulations for Registration and Conduct of Media Buying Houses

You are requested to either attend the above meeting personally or exercise the privilege of sending your representative not below the status of a senior executive, regularly performing managerial or executive functions of your publication, dully authorized by you on the prescribed form meant for proxies (enclosed herewith) under your own signature and stamp and attested signature of the proxy holder latest by Monday, March 26, 2012.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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