All Pakistan Newspapers Society

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APNS/2026/55 September 15, 2026

To: **All Punjab Based Member Publications.**

Sub: **Monthly Recovery System of SPL Dues.**

Dear Sir,

We have to inform you that APNS has initiated a monthly exercise for collecting and updating the outstanding SPL advertising dues of all Punjab based member publications.

In order to ensure transparency, accuracy and timely recovery of SPL advertisements, the following mechanism is proposed:

1. **Verification by Member Publications:** Each member publication should verify its outstanding SPL amount and provide APNS with its updated recovery position, including payments received, amounts outstanding and any discrepancies requiring reconciliation.

2. **Monthly Recovery Sheet:** All publications will submit SPL recovery sheet to APNS **by the 15th of every month**, clearly reflecting the current outstanding position, recoveries received and balance amounts pertaining to the previous month.

3. **Monthly Exercise:** This exercise will be conducted every month without interruption, enabling APNS to maintain an updated record of SPL advertising dues and effectively pursue outstanding recoveries with the concerned authorities.

The above monthly recovery system will ensure better coordination between APNS and its member publications and provide a clear and updated picture of SPL amounts billed, paid and outstanding. It will also enable APNS to take up delayed payments and discrepancies with DGPR and other concerned authorities in a timely and effective manner.

We therefore request all Punjab based members to ensure monthly statement of SPL dues and payments received thereof by **15th of every month** on **excel** through email at apns@apns.com.pk positively.

Thanking you,

Yours faithfully,

(Muhammad Athar Kazi)
Secretary General
APNS