



# All Pakistan Newspapers Society

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**To: All Member Publications.**

**Sub: National Newspaper Reading Day on 25<sup>th</sup> September**

Dear Sirs,

You would recall that the All Pakistan Newspapers Society announced last year to celebrate National Newspaper Readership Day on 25<sup>th</sup> September every year. The day was selected in commemoration of the first multi-page newspaper published in 1690. The decision was taken to disseminate awareness of the importance and efficacy of newspaper reading in Pakistan especially to approach and encourage the young generation to establish newspaper reading habits.

We therefore, request all member publications to publish issues on the Readership Day highlighting the importance of newspaper readership habits focusing on the authentication of news in print.

Thanking you,

Yours faithfully,

( Sarmad Ali )  
Secretary General

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