



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref: APNS/2018/132

12-Nov-18

To: **All Member Publications**  
**All Accredited / Associate Advertising Agencies**

Dear Sirs,

## I) NEW APPOINTMENT

| <u>S.No.</u> | <u>Clients Name &amp; Address</u>  | <u>Accredited Advertising Agencies</u>  |
|--------------|--|---|
| 1            | M/s. Gawadar Royal Gardens,<br>8-Tipu Block, New Garden Town,<br>Lahore.<br>UAN: 111-002-006   | M/s. Future Vision Advertising  |
| 2            | M/s. Formanites Housing Scheme,<br>8-Tipu Block, New Garden Town,<br>Lahore.<br>UAN: 111-002-006   | M/s. Future Vision Advertising  |
| 3            | M/s. WorldCall Telecom Ltd.,<br>Plot No.1566/124, Main Walton Road,<br>Lahore Cantt.<br>Ph: 042-36671191-94 Fax: 36671197                | M/s. Hawk Advertising   |
| 4            | M/s. Daraz,<br>12th Floor, Dolmen Executive Towers,<br>Dolmen Block-4, Clifton,<br>Karachi.  | M/s. Manhattan International  |
| 5            | M/s. Shah Enterprises,<br>Plot # 18, F-11/1,<br>Islamabad. Ph: 2292030   | M/s. Manhill Advertising<br>( for 18 West Residencia. Islamabad<br>through M/s. Star Marketing )                  |
| 6            | M/s. Fuel Technology International Pty<br>Ltd.,<br>10/397, Smith St, Fitzroy VIC 3065,<br>Australia. Ph: +613 87894999                   | M/s. Oktopus 360 Media  |
| 7            | M/s. Al-Bayt Developers & Housing (Pvt)<br>Ltd.<br>13D Sui Gas Housing Society,<br>Phase-I, Lahore. Ph: 042-35785758                     | M/s. Revolution Media   |
| 8            | M/s. Pearl Marketing,<br>Suite G-6, 6th Floor, JK Shopping Mall,<br>Arbab Road Stop, University Road,<br>Peshawar. Ph: 091-5844681       | M/s. Revolution Media<br>( for Khattak City, Azakhel, University Model Town, Jalozi<br>and Green Homes Peshawar ) |
| 9            | M/s. Proactive Associates (Pvt.) Ltd.,<br>Office No.10, 2nd Floor, Awan Plaza,<br>G-8 Markaz, Islamabad.<br>Ph: 051-2266040 Fax: 2266041 | M/s. Smart Ways Communications  |
| 10           | M/s. Revolution Derma Care (Pvt.) Ltd.,<br>Plot No.194-A, 4th Floor,<br>Orient House, S.M.C.H.S,<br>Karachi. Ph: 34322280-82             | M/s. Synergy Advertising<br>( for Rivo Brand )  |
| 11           | M/s. Unique Group of Institutions,<br>106-A, New Muslim Town,<br>Wahdat Road, Lahore.<br>Ph: 35865461, 35865761                          | M/s. Velocity Marketing   |

As per our list, no other accredited agency appear to be handling account of the clients in question.

## **II) CHANGE OF AGENCY**

| <b><u>S.No.</u></b> | <b><u>Client Name &amp; Address</u></b>  | <b><u>New Advtg Agency</u></b> | <b><u>Outgoing Agency</u></b> |
|---------------------|--|--------------------------------|-------------------------------|
| 1                   | M/s. Varioline Intercool Pakistan (Pvt.) Ltd.,<br>3-KM Kahna Kacha Road,<br>Kahna, Lahore.<br>Ph: 042-35978245-6 Fax: 35273437 | M/s. Creative Junction         | M/s. Evernew Concepts         |
| 2                   | M/s. 6th Sense Marketing,  | No new Agency Appointed        | M/s. Message Communications   |
| 3                   | M/s. Byco Petroleum Pakistan Ltd.  | No new Agency Appointed        | M/s. Media Pulse (Pvt.) Ltd.  |
| 4                   | M/s. Karwan-e-Hayat, Karachi.  | No new Agency Appointed        | M/s. Connect Marketing        |
| 5                   | M/s. All Pakistan Cement Manufacturers Association (APCMA), Lahore.  | No new Agency Appointed        | M/s. Red Communication        |

## **III) APPOINTMENT OF MBH**

| <b><u>S.No.</u></b> | <b><u>Clients Name &amp; Address</u></b>   | <b><u>MBH(s)</u></b>              |
|---------------------|--|-----------------------------------|
| 1                   | M/s. Epsilon Communications & Consulting<br>(SMC-Pvt.) Ltd.,<br>Apartment 3, Block-25, PHA Apartments,<br>37/1, Islamabad. | M/s. Group M Pakistan (Pvt.) Ltd. |

## **IV) ADDITIONAL APPOINTMENT**

| <b><u>S.No.</u></b> | <b><u>Client Name &amp; Address</u></b>   | <b><u>Product/Area/ Agency</u></b>   |
|---------------------|---|--|
| 1                   | M/s. Oil & Gas Development Co. Ltd.,<br>OGDCL Head Office,<br>Jinnah Avenue, Blue Area,<br>Islamabad. Ph: 051-9209652<br>Fax: 051-9203275 | <u>M/s. M Communications:</u> for Pre-qualification and AGM Notices.<br><u>M/s. Manhattan Communications:</u> for Tender Notices and Vacancy Position (NMG & Junior Positions)<br><u>M/s. Midas Communications:</u> for Local Wing Procurement Invitation, Job-Opportunities (Senior Positions) and Auction Notices.<br><u>M/s. TNI Communications:</u> for Financial and Public Notices.<br>( <u>M/s. Orient Advertising / Manhattan Pakistan, Adgroup and M/s. Interflow cleared</u> ) |
| 2                   | M/s. Pakistan Sugar Mills Association ,<br>2 Happy Homes, 38-A, Main Gulberg,<br>Lahore. UAN: 111-207-207<br>Fax: 042-35752940            | <u>M/s. Think Tank Advertising:</u> for Sindh Zone.<br><u>M/s. Future Vision Advertising:</u> for Punjab Zone.<br>( <u>M/s. Pirana Advertising cleared</u> )   |

Thanking you,

Yours faithfully,



( Sarmad Ali )  
Secretary General