



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2017/99

July 12, 2017

To: **All Member Publications**

Sub: **Applications for Provisional Accreditation**

Dear Sirs,

We have to inform you that the following advertising agencies have applied for Provisional Accreditation :

1. M/s. Perspective Media, Lahore
2. M/s. Zenith Advertising Communication (Pvt.) Ltd., Karachi.

The above applications are under consideration of the Advertising / Executive Committee of the APNS. We request you to kindly inform us the business placed by the above agencies with your publication during last six months. Please also inform, if any of your bill is outstanding against the applicant agencies. Please send your response latest by July 20, 2017.

Thanking you,

Yours faithfully,

( S.M. Munir Jilani )  
Acting Secretary General  
APNS

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