



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2017/52

12-Apr-17

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Sindh Coal Authority, Govt. of Sindh, Zamzama, DHA Phase V, Karachi.	M/s. Connect Marketing (for Display / Awareness Campaign)
2	M/s. National Education Foundation, Ministry of Education & Training Govt. of Pakistan, Taleemi Chowk, G-8/4, Islamabad.	M/s. Message Communications
3	M/s. Shifa Builders & Developers, Plot No.C-1, HRECHS, Autobhan Road, Hyderabad. Ph: 022-3821386 Fax: 022-3821387	M/s. Oktopus360 Media (for Fatima Tower)
4	M/s. Heaven Marketing (Pvt.) Ltd., UG 418, Deans Trade Center, Opp: F.C. Headquarter, Peshawar Cantt. Ph: 091-5253123	M/s. Revolution Media
5	M/s. Lucky Landmark (Pvt.) Ltd., Main Rashid Minhas Road, Opp. UBL Sports Complex, Karachi. Fax: 36821265	M/s. Spectrum Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. NRSP Microfinance Bank Ltd., 914-C, Shouq Chowk, Faisal Town, Lahore	No new agency appointed	M/s. G.H. Thaver & Co.
2	M/s. Bahria College, Habib Rahmatullah Road, Karsaz, Karachi.	No new agency appointed	M/s. Hawk Advertising

III) APPOINTMENT OF MBH

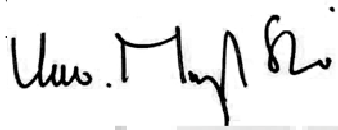
<u>S.No.</u>	<u>Clients Name & Address</u>	<u>MBH(s)</u>	<u>Creative Agency</u>
1	M/s. Hemani Herbal, Office No.01, Mazenine Floor, Plot No.S/83, Opp: Fazal Floor Mill, SITE, Karachi.	<u>M/s. Group M Pakistan</u> for Hemani Slim Plus Tea, Hemani Hair Oil-Amla, Hemani Coconut Hair Oil, Hemani Cosmetic Face Wash and Scrub, Hemani Kalonji Oil, Hemani Quick Fit & Heal Care and Hemani Herbal Shampoo.	<u>M/s. Red Communications</u> for Hemani Slim Plus Tea, Hemani Hair Oil-Amla, Hemani Coconut Hair Oil, Hemani Cosmetic Face Wash and Scrub, Hemani Kalonji Oil, Hemani Quick Fit & Heal Care and Hemani Herbal Shampoo.

- 2 M/s. Pak Telecom Mobile Ltd. (Ufone), Ufone Tower, 55 C, Jinnah Avenue, Blue Area, Islamabad.
UAN: 111-333-200 Fax: 2650505
- M/s. Group M Pakistan

IV) ADDITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product/Area/ Agency</u>
1	M/s. English Biscuits Manufacturers (Pvt.) Ltd., Plot 1-4, Sector 23, Korangi Industrial Area, Karachi. Ph: 35063131-7 Fax: 35060825	<u>M/s. Prestige Communications</u> : for Sooper, Rio, Sandwich, Marvell and Smile. <u>M/s. Lowe & Rauf</u> : for Peanut Peek, Peanat Pista, Butter Puff, Zeera Gold and Peek Freens Cheers. <u>M/s. JWT Asiatic</u> : for Gluco, Party, Whole Wheat Slices, Marie, Saltish and Ringo. (M/s. T Media cleared)
2	M/s. JW-Enviro Pakistan (Pvt.) Ltd., Office # 302, 6th Floor, Mega Tower, Main Boulevard, Gulberg-II, Lahore. Ph: 35777522 Fax: 35777524	<u>M/s. Golden Thoughts</u> : for Easy Home. <u>M/s. Oktopus360 Media</u> : for Enviro AC.
3	M/s. National Vocational and Technical Training Commission, Evacuee Trust Complex, 5th Floor, F-5/1, Islamabad. Ph: 051-9044306	<u>M/s. Channel 7 Communications</u> : for Admission Notices under Prime Minister's Youth Skill Development Program (Batch-02). <u>M/s. Orient Communication</u> : for Classified Advertisements and E.O.I. advertisements which include tender notices, job vacancies ads, office notices and show cause notices. <u>M/s. M Communication</u> : for Admission Notices under Prime Minister's Youth Skill Development Program (Batch - 01). (M/s. Kenad cleared)

Thanking you,



(Umer Mujib Shami)

Secretary General

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