



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2014/73

April 12, 2014

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. Power Vision Systems (Pvt.) Ltd., 16 Km Multan Road, Pakka Mile Stop, Shahpur, Kanjran, Lahore. Ph: 042-37512567-68 Fax: 042-37512569	M/s. Art Technques (Pvt.) Ltd. (for Power Pack Generators & ATS Power Engines)
2	M/s. Bravo CS Corporation, 33-Km, Multan Road, Lahore. Ph: 042-35380256-7, 35380357	M/s. Creative Junction (Pvt.) Ltd..
3	M/s. Al-Falah Developers, Main G.T. Road, Rana Town, Shahdara, Lahore. Ph: 042-37961400, 37961500	M/s. Future Vision Advertising
4	M/s. Aarsal Enterprises, Suite No.1, 2nd Floor, Davis Hytes, 38 Davis Road, Lahore. Ph: 042-36313001-2 Fax: 36313002	M/s. Future Vision Advertising
5	M/s. Pasban Group of Real Estate, Main G.T. Road, Rachna Town, Near: Tayyab CNG, Shahdra Lahore. Ph: 042-37960215-6	M/s. Future Vision Advertising (for Maleem Garden & Azeem Garden)
6	M/s. Digital World Pakistan (Pvt.) Ltd., 5 Zafar Ali Road, Gulberg V, Lahore. UAN: 042-111-184-184, Fax: 35751980	M/s. Kimco Advertising (for Gree Split Air-Conditioners and ECO Star) (M/s. Adcom cleared)
7	M/s. Envirtec Pakistan, 48/1, 15th Street, Off: Khayaban-e-Mujahid, Phase 5, D.H.A., Karachi. Ph: 021-34289347	M/s. The Brand Partnership
8	M/s. SAF & Company, Khasra No.10/2, Dureji Road, Mouza Sakran, Hub Distt. Balochistan.	M/s. TNI Communications (for Gulshan-e-Al-Hameed Housing Society, Hub)
9	M/s. Army Public School & College Thatta, Makli - Ghulamullah Road, Thatta. Ph: 0298-619095	M/s. X Nine Communications
10	M/s. Pakistan Public Works Department, Nawabshah (Central Civil Division), Government of Pakistan, Nawabshah.	M/s. X Nine Communications

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. Luna Corporation, 201, Al-Farooq Chamber, 130 Temple Road, Lahore.	No new agency appointed	M/s. Unity Advertising

III) APPOINTMENT OF MBH

S.No. Clients Name & Address

1 M/s. Dynasty Distributions,
I-C, Badar Commercial Street 7-A,
Phase-V, Ext., D.H.A.,
Karachi. Ph: 35205108 Fax: 35243957

Creative Agency

M/s. Brainchild Communications
(for Tissot Watches, Rado
Watches,
Versus Watches, Westar Watches,
Maurice Lacroix & Bose)

MBH

M/s. Pak Media Communications
(for Tissot Watches, Rado Watches,
Versus Watches, Westar Watches,
Maurice Lacroix & Bose)

(M/s. G. S. Associates cleared)

IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

1 M/s. DWP Technologies (Pvt.) Ltd.,
5-Zafar Ali Road, Gulberg-V,
Lahore.
UAN: 111-005-006 Fax: 35755368

Product/Area/ Agency

M/s. Kimco Advertising: for UPS and Inverters.

M/s. Art Techniques (Pvt.) Ltd.: for other than Samsung Laser Printers,
ML-1610, ML2010, ML-2250, 2251N, ML-2510, ML-2750, 2751N,
ML-2550/2551N,ML-3050,ML-3051DN, ML-3561N,ML-4550,
ML-4551ND,SCX-4200,SCX-4521F,SCX-4720, CLP-550/550N,
CLP-600 & Xerox Multifunction Printer, Work Centre 7132,
Work Centre 118, Work Centre 133, UPS and Inverters

ALL PAKISTAN NEWSPAPERS SOCIETY

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General
APNS

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