



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2017/49

April 11, 2017

To: **All Member Publications.  
All Accredited Advertising Agencies.**

Sub: **Restoration of Advertisements of the  
“National Education Foundation (NEF)”**

Dear Sirs,

Please refer our Circular No.APNS/2010/232 dated November 20, 2010 regarding suspension of ads of “National Education Foundation (NEF)” in connection with suspension of Ministry of Education.

M/s. Kenad (Pvt.) Ltd. and M/s. Xposure Advertising & Marketing (Pvt.) Ltd. have confirmed that there were no dues outstanding against National Education Foundation. We have therefore, decided to restore the ads of the above clients with immediate effect.

Member publications are hereby advised to accept the advertisements of “National Education Foundation” as usual.

Thanking you.

Yours faithfully,

( Umer Mujib Shami )  
Secretary General  
APNS

ال پاکستان نیوز پیپرز سوسائٹی