

All Pakistan Newspapers Society

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Ref:APNS/2011/237

December 10, 2011

To: All Member Publications

Sub: Dues against the "Allama Iqbal Open University"

Dear Sirs.

Allama Iqbal Open University is listed under M/s. Adgroup (Pvt.) Ltd., M/s. Eiman Ad Communications (Pvt.) Ltd., M/s. Manhattan Pakistan (Pvt.) Ltd. and M/s. Simm (Pvt.) Ltd., suspended advertising agencies. The clients have claimed that they have cleared all the outstanding dues against member publications on account of the above advertising agencies.

The above clients have also assured that they will clear the payable amount of member publications if any within 20 working days.

You are therefore, requested to send us the statement of your outstanding bills, if any, relating to the above clients' advertisements released through above advertising agencies. Please send us your response latest by December 17, 2011.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)

Secretary General