

All Pakistan Newspapers Society ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2012/211

November 10, 2012

To: All Member Publications

Sub: Dues against the "Sehwan Development Authority, Jamshoro"

Dear Sirs,

The Sehwan Development Authority, Jamshoro is listed clients of M/s. Identity Communication Services (Pvt.) Ltd., a suspended advertising agency. The clients have claimed that they have not released any advertisement through M/s. Identity.

PAKISTAN NEWSPAPERS SOCIE

You are therefore, requested to send us the statement of your outstanding bills (after December 2009), if any, relating to the above clients' advertisements released by the above advertising agency. Please send us your response latest by November 19, 2012.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir) Executive Director

APNS