



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref No. APNS/2022/56

May 10, 2022

## All Concerned Member Publications

### Clearance Period: Jan-Feb, 2022

Dear Sirs,

We have noted with concern that some of our member publications do not follow the APNS Clearance Schedule while lodging complaints with APNS.

The Secretary General, APNS has advised to inform all member publications to strictly follow the clearance schedule and lodge their complaints against advertising agencies from May 16 to May 22, 2022 positively. Please note that any late complaint received after May 22 will not be entertained.

You are requested to lodge your complaints against advertising agencies for dues of **Commercial Clients, Govt. of The Punjab, Govt. of Balochistan and Govt. of A,JK only**, as per following format:

#### Name of Agency

Bill No.	Dated	RO No.	Dated	Client	Amount
<b>Total</b>					

Please do not include dues against Federal Govt, KP and Sindh Information in the agency's statement. The dues against Federal and KP Governments be sent as per the following format:

RO No.	Dated	Name of Departments	Classified	Display	Amount

The dues against Sindh Information Department be sent as per the following format:

RO No.	Date	Name of Deptt.	Budgeted Dues	Non-Budgeted Dues	Ad. Agency ( In case of Display)	Amount

You would appreciate that without your cooperation, the APNS Secretariat cannot achieve the desired results and all efforts to ensure timely payments to member publications render futile. We hope that all member publication will ensure strict adherence to the clearance procedures in their own interest.

Thanking you.

Yours faithfully,

-s/d-

( **Dr. Tanvir A. Tahir** )

Executive Director

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