

All Pakistan Newspapers Society

32-Farid Chambers, Abdullah Haroon Road, Karachi Tel: 35671256, 35671314 Fax: 35671310, email:apns@apns.com.pk, Web:www.apns.com.pk

Ref: APNS/2011/32 February 10, 2011

To: All Member Publications

Sub: Provisional Restoration of Ads of

M/s. Quaid-e-Awam University of Engineering & Technology.

Dear Sirs,

M/s. Quaid-e-Awam University of Engineering & Technology, a listed client of M/s. Synergy Advertising (Pvt.) Ltd. has appointed M/s. X Nine Communications (Pvt.) Ltd. as their advertising agent.

We have to inform you that M/s. Synergy Advertising (Pvt.) Ltd. has failed to provide the statement of outstanding bills and invoice duly approved by the PID.

Member publications are hereby advised to accept the ads of the above clients through M/s. X Nine Communications on provisional basis till further communications by the APNS.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali) Secretary General