



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2014/94

May 9, 2014

To: **All Member Publications.
All Accredited Advertising Agencies.**

Sub: **Restoration of Ads of National Institute of Child Health (NICH).**

Dear Sirs,

Please refer our circular No.APNS/2011/96 dated May 9, 2011 regarding suspension of advertisement of National Institute of Child Health (NICH) on the complaint of M/s. Orient Advertising wherein we advised you not to accept any advertisement of the above client.

We are pleased to inform you that National Institute of Child Health (NICH) have cleared the dues of M/s. Orient Advertising (Pvt.) Ltd.

We have therefore, decided to restore the advertisements of National Institute of Child Health (NICH) with immediate effect. Member publications are hereby advised to accept the ads of the above clients as usual.

Thanking you.

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS

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