

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2013/31

February 8, 2013

To: All Member Publications

Sub: APNS Ads Inviting Entries for APNS Awards.

Dear Sirs,

You would appreciate that the APNS intends to hold its Annual Awards Ceremony in the month of March 2013. In this respect, the APNS has released the ads captioned "the 22nd APNS Journalists and Photographers Awards" and "the 23rd APNS Advertising Awards" to be published in member publications as per following dates:

• 22nd APNS Journalist Awards Saturday, February 09, 2013

• 23rd APNS Advertising Awards Sunday or Monday, February 10 / 11, 2013

We request you to kindly publish the ads on the above mentioned dates as gratis. The ads material has been pasted on our website i.e. www.apns.com.pk.

Thanking you,

Yours faithfully,

-s/d-

(Masood Hamid) Secretary General, APNS