



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
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Ref: APNS/2018/12

February 06, 2018

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agencies</u>
1	M/s. CSM Pakistan (Guarantee) Ltd., 21-C, Commercial Area, Old Sunset Boulevard, DHA-II, Karachi. UAN: 111-538-538 Fax: 35803262	M/s. Emotion (Pvt.) Ltd.
2	M/s. MAK Enterprises, Office # 2 & 3, 2nd Floor, Alanayat Plaza, G-11 Markaz, Islamabad.	M/s. Future Vision Advertising
3	M/s. Yousuf Dewan Truck and Bus Co., 7th Floor, Block-A, Finance & Trade Centre, Shahrah-e-Faisal, Karachi. UAN: 111-364-111 Fax: 35630860	M/s. Media Pulse (Pvt.) Ltd.
4	M/s. Din Properties (Pvt.) Ltd., 1 KM Defense Road, Off Raiwind Road, Lahore. Ph: 042-35966197	M/s. Midas Communications (for Din Gardens)
5	M/s. Time Square Residence, House No.212, Block-B, Service Road, Topy City-1, Islamabad.	M/s. Manhill Advertising (through M/s. Star Marketing)
6	M/s. Al Qalam Education Services, Landhi Center, Bungalow No.C-636/C-D, Area C-137/D, Landhi No.2, Karachi. Ph: 35020020-1	M/s. MCM Advertising
7	M/s. H. Karim Baksh Enterprises, 206-S, Quaid-e-Azam Industrial Estate, Kot Lakhpat, Lahore. UAN No.111-452-452 Fax: 35153471	M/s. Perspective Media
8	M/s. International House of Luggage (P) Ltd., 31 K.M, Ferozpur Road, Lahore. UAN: 111-741-741	M/s. Red Communications
9	M/s. Planease Developers, 33-G-3, Wapda Town, Lahore. UAN: 1111 5222	M/s. Revolution Media (for Canal Residencia, Lahore)
10	M/s. Elegant Town & City Homes (Pvt.) Ltd. GT Road, Model Town, Gujar Khan.	M/s. Revolution Media (for Model Town, Housing Scheme, Gujar Khan)
11	M/s. Zhong Ba Hospital (Pvt.) Ltd., 61/R1, M.A. Johar Town, Near: Shahdiwal Chowk, Lahore.	M/s. Revolution Media
12	M/s. Mian Builders & Developers, City Center, Lahore Road, Sheikhupura. Ph: 056-3543224-5	M/s. Revolution Media (for City Centre, Sheikhupura)
13	M/s. Platinum Properties, 434-Stadium Road, Rawalpindi.	M/s. Revolution Media (for Platinum Square)
14	M/s. Abdullah Developers,	M/s. Revolution Media

Hill Crest, Koza Gali,
Ayubia Road, New Murree, Ph: 344-111-0606

(for Hill Crest, Murree)

15 M/s. PANASONIC Marketing Middle East &
Africa FZE,
Jebel Ali, Dubai,
United Arab Emirates,
Ph: +971-4-8862142 Fax: 8862349

M/s. Synergy Advertising

16 M/s. BSM Developers (Pvt.) Ltd.,
19-A, XX Khyaban-e-Iqbal
Commercial DHA, Lahore.
UAN: 111-111-650

M/s. The Brand-Ache Communications
(for Gawadar Golf City)

17 M/s. New Global Enterprises,
Suite No.2A, 2nd Floor, Block No.10/3,
Prince Court Bahadurabad,
Karachi.
Ph: 34920281 Fax: 34910082

M/s. The Brand Partnership

18 M/s. Herb Health Club (Pvt) Ltd.,
Plot No.A-110, Ground Floor,
Block # 8, K.A.E.C.H.S,
Karachi.
Ph: 34390980 Fax: 34322134

M/s. The Brand Partnership

19 M/s. Pakistan Testing Service,
3rd Floor, Adeel Plaza,
Fazal-e-Haq Road,
Blue Area, Islamabad.
Ph: 051-2806049 Fax: 8440513

M/s. The Circle Agency (Pvt.) Ltd.

As per our list, no other accredited agency appear to be handling account of the clients in question.

II) CHANGE OF AGENCY

<u>S.No.</u>	<u>Client Name & Address</u>	<u>New Advtg Agency</u>	<u>Outgoing Agency</u>
1	M/s. CAMS (Pvt.) Ltd., 109-B, Allama Shibli Nomani Road, Gulshan-e-Faisal, Bath Island, Clifton, Karachi. Ph: 35837108-9 Fax: 35834783	M/s. Bilal Associates	M/s. Connect Marketing M/s. Pirana Advertising
2	M/s. Olympia Oils (Pvt.) Ltd., Meer House, 25-A, Davis Road, Lahore. Ph: 36373402 Fax: 36375538	M/s. Oktopus 360 Media	M/s. Sundial Advertising
3	M/s. Paragon Constructors (Pvt.) Ltd., C-109, Amir Khusro Road, K.D.A. Scheme No.1, Karachi. Ph: 34375701-05 Fax: 34375706	M/s. Maxim Advertising	M/s. Mass Advertising
4	M/s. Pakistan Industrial Development Corp. (Pvt.) Ltd., 2nd Floor, PIDC House, Dr. Ziauddin Ahmed Road, Karachi. Ph: 35685041-9 Fax: 99204376	M/s. Adarts Karachi	M/s. Mass Advertising
5	M/s. Fishermen's Co-operative Society Ltd.,	No news agency appointed	M/s. Maxim Advertising
6	M/s. H. Karim Baksh & Sons, Lahore	No news agency appointed	M/s. Red Communications
7	M/s. United Nations Children's Fund (UNICEF),	No news agency appointed	M/s. The Brand Partnership
8	M/s. Headstart School,	No news agency appointed	M/s. Adgroup (Pvt.) Ltd.

III) APPOINTMENT OF MBH

S.No. Clients Name & Address

MBH(s)

1 M/s. Vivo Electric (Pvt.) Ltd.,
19A, Block C2, Gulberg III,
Lahore.
Ph: 042-35771471

M/s. Adcom Media (Pvt.) Ltd.

2 M/s. MoneyGram,
8 West Wing A 301,
Dubai Airport, Free Zone Authority,
Dubai, U.A.E.,
Ph: + 971-2923777

M/s. Group M Pakistan (Pvt) Ltd.

S.No. Clients Name & Address

MBH(s)

3 M/s. Sanofi-Aventis Pakistan Ltd.,
Plot No.23, Sector No.22,
Korangi Industrial Area,
Karachi. Ph: 35060221-35 Fax: 35060358

M/s. Group M Pakistan (Pvt) Ltd.

4 M/s. CG Holdings Private Ltd.,
21-C, Zamzama Comm. Lane # 5,
Phase-V, D.H.A.,
Karachi. Ph: 35863371-72 Fax: 35863370

M/s. Group M Pakistan (Pvt) Ltd.

IV) ADDITIONAL APPOINTMENT

S.No. Client Name & Address

Product/Area/ Agency

1 M/s. Election Commission of Pakistan,
Constitution Avenue, G-5/2,
Islamabad.

M/s. GrayMatters Communications: for Tender Notices.

M/s. Adreach Advertising: for Situation Vacant.

M/s. Midas Communications: for Auction Notices.

M/s. The Circle Agency: for Public Notices.

(M/s. Interlink Advertising cleared)

2 M/s. Pakistan Sugar Mills Association,
Sindh Zone:
1st Floor, Modern Motors House,
Beaumont Road, Karachi.
Ph: 35686526 Fax: 35680344

M/s. Think Tank Advertising: for Sindh Zone.

M/s. Pirana Advertising: for other than Sindh Zone.

3 M/s. Sui Southern Gas Co. Ltd. (SSGC),
SSGC House, Sir Shah Suleman Road,
Block-14, Gulshan-e-Iqbal, Karachi.
Ph: 99021000 Fax: 99231550

M/s. Spectrum Communications: for Leakage Campaign,
Operational (HR, AGM, Gas Shutdown) and Winter
Safety Campaign.

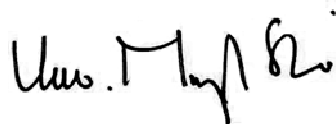
M/s. Oktopus 360: for Gas Theft Campaign, Tenders and
SSGC LPG.

M/s. Evernew Concepts: for Closure (CNG & Industrial Shut-
down Notices) and Manage your Gas Bill Campaign.

M/s. Manhattan Communications: for Corporate, Conservation
and Defaulter Campaign.

Thanking you,

Yours faithfully,



(Umer Mujib Shami)
Secretary General
APNS