

## **All Pakistan Newspapers Society**

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2013/28

February 06, 2013

To: All Member Publications

Sub: APNS SOUVENIR FOR 23<sup>RD</sup> AWARDS CEREMONY

Dear Sirs

We are pleased to inform you that the 23<sup>rd</sup> Annual Awards Ceremony is scheduled to be held in the month of March 2013 wherein the President of Pakistan is being requested to grace the occasion as Chief Guest.

On this occasion, the APNS has planned to bring out a Special Souvenir. The Souvenir will include interesting details pertaining to newspapers industry, the role and significance of print media and pictorial section covering different aspects of the newspaper and advertising industry. It will also contain advertisements of the advertising agencies, member publications and clients.

We are thankful for the cooperation and support extended in the past by you which made these ceremonies a great success. We earnestly hope that this year, too, your support will be extended in the same manner.

We shall be grateful if we receive the advertisements at your earliest. The advertisement tariff and technical data are enclosed herewith.

Thanking you,

Yours faithfully,

-s/d-

( Masood Hamid ) Secretary General APNS

## ADVERTISEMENT TARIFF FOR APNS SOURVENIR

(For publications only)

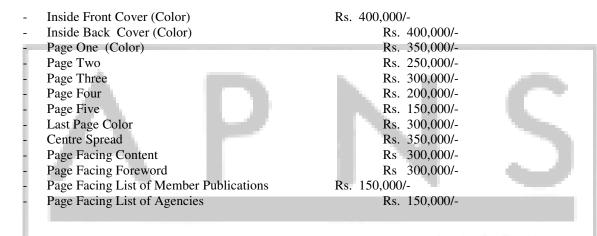
Ordinary Page Black & White (For Publications only)

Rs. 15,000/- (Instead of 20,000/-)

Ordinary Page Color
Back Cover (Color)

Rs. 25,000/-(Instead of 30,000/-)

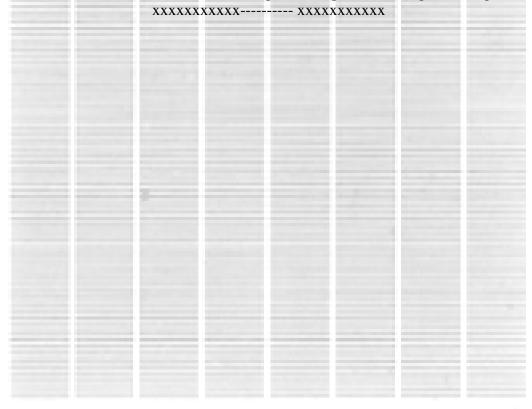
Rs. 500,000/-



## TECHNICAL DATA

Size Page 28cm x 22 cm
Printed size of Page 23cm x 16 cm
Printing Process Photo Offset

Material for Advertisement Artpull/Transparencies/Original Design



الهاكستان نيوز پيپرزسوسائني