



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2018/139

December 5, 2018

To: All Member Publications.

Sub: Advertisements of M/s. Werrick Health Care. (for ABC Diapers)

Dear Sirs,

We have to inform you that M/s. Werrick Health Care have appointed M/s. Synergy Advertising as their advertising agency for their product “ABC Diapers”.

The outgoing agency, M/s. Evernew Concept have failed to provide required documents in support of their claim despite various communications by APNS. We have therefore, decided to allow the client to release their ads of “ABC Diapers” through their new appointed agency.

All member publications are hereby requested to accept the ads of M/s. Werrick Health Care (ABC Diapers) through M/s. Synergy Advertising.

Thanking you,

Yours faithfully,

-s/d-

(Sarmad Ali)
Secretary General

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