



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2017/129

October 05, 2017

To: All Member Publications  
All Accredited Advertising Agencies

Sub: Suspension of Advertisements of M/s. SAREMCO Ltd.( SAREMCO Marketing)

Dear Sirs,

Please refer our Circular No.APNS/2017/60 dated May 02, 2017 regarding suspension of advertisements of M/s. Fast Marketing Consultants (Pvt.) Ltd. due to non-payment of dues of M/s. Midas Communications Pakistan (Pvt.) Ltd.

M/s. Midas Communications Pakistan (Pvt.) Ltd. have provided documentary evidence that M/s. Fast Marketing Consultants (Pvt.) Ltd. and M/s. SAREMCO Ltd. ( SAREMCO Marketing ) are owned by the same person and requested to hold the advertisements of M/s. SAREMCO Ltd. ( SAREMCO Marketing). We have therefore, decided to suspend the advertisements of M/s. SAREMCO Ltd. ( SAREMCO Marketing ) as well with immediate effect.

Member publications are hereby advised not to accept any advertisement of M/s. SAREMCO Ltd. ( SAREMCO Marketing ) through any source till further communication by the APNS and the advertisements of M/s. Fast Marketing Consultants (Pvt.) Ltd. will remain suspended.

Thanking you,

Yours faithfully,

( Umer Mujib Shami )  
Secretary General  
APNS

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