



All Pakistan Newspapers Society

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**To: All Publishers
of Member Publications**

Sub: Important Advice

Dear Sirs,

You are aware that for the last several years, Pakistan is in state of war. Our valiant security forces are not only defending the borders but fighting militants and terrorism for which, many have laid down their lives in the defense of their country.

Member publications have always shown their full respect to those who have fallen in the line of duty. However, to pay befitting tribute to those who continue to lay down their lives in the defense of Quaid's Pakistan, may we suggest that all fallen soldiers be referred to as "shaheed" or "martyrs" in our newspapers and magazines.

This may be taken as a matter of advice only since APNS does not normally lay down definitive formulations to its member publications.

Thanking you,

Yours faithfully,

(Sarmad Ali)
President, APNS

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