



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2025/ 128

Decmeber 4, 2025

To: **All Member Publications**
All Accredited / Associate Advertising Agencies

Dear Sirs,

The following clients have appointed the accredited agencies (given against their names). Please enlist these clients and update your record.

I) NEW APPOINTMENT

<u>S.No.</u>	<u>Clients Name & Address</u>	<u>Accredited Advertising Agency</u>
1	M/s. National Foods Ltd. 12/CL-6, Claremont Road, Civil Lines, Karachi. Ph:36402022	M/s. Starcrest Communications
2	M/s. Pearl Gas (Pvt.) Ltd. Corporate Headquarters, Korangi Creek Road, Karachi. Ph:35090100-13	M/s. WPP Media PK (Pvt.) Ltd.
3	M/s. Vital Products (Pvt.) Ltd. Suite No.1501, 15th Floor, Foakh Tower, Main Shahrah-e-Faisal, Karachi. Ph:021-111-037-037	M/s. WPP Media PK (Pvt.) Ltd.
4	M/s. Ismail Global Pakistan (SMC-Pvt.) Ltd. 17- Banglore Town, Main Shahrah-e-Faisal Karachi.	M/s. WPP Media PK (Pvt.) Ltd.
5	M/s. Master Motor Corporation (Pvt.) Ltd. N.W.I. Zone Port Qasim, Karachi. Ph:34720101-06	M/s. WPP Media Pk (Pvt.) Ltd.

II) ADITIONAL APPOINTMENT

<u>S.No.</u>	<u>Client Name & Address</u>	<u>Product / Area / Agency/MBH</u>
1	M/s. GlaxoSmithKline Pakistan Ltd. 35-Dockyard Road, West Wharf, Karachi. Ph:111-475-725	M/s. JWT Asiatic <i>For Horlicks</i> M/s. Fourays <i>For Iodex</i> M/s. Prestige Communications <i>For Macleans, Aqua Fresh, Sensodyne Sensitive and ENO</i> M/s. WPP Media PK (Pvt.) Ltd. <i>For Macleans, Aqua Fresh, Sensodyne Sensitive, ENO, Horlicks, Calpol, Piriton, Actidil, Thyroxine and Lanoxin</i>

<u>III) Change of Agency</u>	<u>New Advertising Agency</u>	<u>Outgoing Advertising Agency</u>
1 M/s. Marvel Builders Marvel Arcade, Civic Centre, Gulberg Green, Islamabad.	M/s. Adventure Media Marketing	M/s. Xposure Advertising

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director