



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
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Ref:APNS/2025/66

June 4, 2025

**To: All Member Publications.  
All Accredited Advertising Agencies**

**Sub: Restoration of Advertisements of Pakistan Red Crescent Society.**

Dear Sirs,

Please refer our circular No.APNS/2025/ 53 dated April 25, 2025 regarding suspension of ads of Pakistan Red Crescent Society on default of payment of M/s. Smart Ways Communications (Pvt.) Ltd.

M/s. Smart Ways Communications vide its letter dated June 03, 2025 maintained that the above client have settled their dues and requested us to restore the advertisement of the above client. We have therefore, decided to restore the advertisements of Pakistan Red Crescent Society with immediate effect.

Member publications are hereby advised to accept the ads of the above client as usual.

Thanking you,

Yours faithfully,

(Muhammad Athar Kazi)  
Secretary General  
APNS

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