



All Pakistan Newspapers Society

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Ref: APNS/2012/59

April 4, 2012

To: All Member Publications.

Sub: Provisional Restoration of Advertisements of PEPCO

Dear Sirs,

Please refer our Circular No.APNS/2011/18 dated January 27, 2011 regarding suspension of the advertisements of PEPCO wherein you were advised not to accept any advertisement of PEPCO due to non-payment of outstanding dues of M/s. Mass Advertising (Pvt.) Ltd.

We are pleased to inform you that PEPCO has maintained that they have cleared all the verified bills of the agencies and requested to restore its business. We have therefore, decided to restore the advertisements of the above clients with immediate effect.

Member publications are hereby advised to accept the ads of PEPCO till further communication by the APNS.

Thanking you.

Yours faithfully,

-s/d-

(**Masood Hamid**)
Secretary General
APNS

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