



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref No. APNS/2022/04

January 4, 2022

All Concerned Advertising Agencies

Clearance Period: Sep-Oct 2021

Dear Sirs,

We have noted with concern that some of our accredited advertising agencies do not follow the APNS Clearance Schedule while making payment to publications.

We have to inform you that as per APNS Clearance Schedule, the Sep-Oct 2021 clearance for payment to member publications will fall due on January 8, 2022 and the last date for direct payment to concerned publications is January 15, 2022. After this date, the member publications will report unpaid dues to APNS by January 22, 2022 which will be forwarded to agencies accordingly. Please note that after the complaint of member publications reported to agencies, any claim of direct payment will not be entertained.

The reported complaints of member publications pertaining to the above clearance period must be cleared by the concerned advertising agencies before the last date i.e. Monday the January 31, 2022.

You are therefore, requested to ensure the clearance of all reported dues pertaining to Sep-Oct 2021 clearance period before the given date of payment i.e. January 31, 2022 as the APNS will not give any extra time for payment. Please note that the APNS will suspend all those advertising agencies which fail to clear its reported dues by the above date.

Thanking you.

Yours faithfully,

-s/d-

(**Dr. Tanvir A. Tahir**)

Executive Director

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