



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref No. APNS/2022/03

January 4, 2022

## All Concerned Member Publications

### Clearance Period: Sep-Oct 2021

Dear Sirs,

We have noted with concern that some of our member publications do not follow the APNS Clearance Schedule while lodging complaints with APNS.

In this regard, we remind you that for Sep-Oct 2021 clearance the dates for member publications to receive direct payment is January 8 to January 15, 2022 thereafter they will file their complaints against advertising agencies from January 16 to January 22, 2022. Please note that after filing complaints, no direct payment be accepted by member publications.

You are requested to lodge your complaint by including only dues of **Commercial Clients, Govt. of The Punjab, Govt. of Balochistan and Govt. of A,JK** in the agency's statement latest by January 22, 2022 as per following format:

#### Name of Agency

Bill No.	Dated	RO No.	Dated	Client	Amount
<b>Total</b>					

Please do not include dues against Federal Govt, KPK and Sindh Information in the agency's statement. The dues against these Governments be sent as per the following format:

RO No.	Dated	Name of Departments	Classified	Display / SPL	Amount

The dues against Sindh Information Department be sent as per the following format:

RO No.	Date	Name of Deptt.	Budgeted Dues	Non-Budgeted Dues	Ad. Agency ( In case of Display)	Amount

You would appreciate that in the absence of your cooperation, the APNS Secretariat can not achieve the desired results and all efforts to ensure timely payments to member publications render futile. We hope that all member publication in their own interest will ensure adherence to the clearance procedures.

Thanking you.

Yours faithfully,

-s/d-

( Dr. Tanvir A. Tahir )

Executive Director

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