



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2017/148

November 03, 2017

To: All Member Publications

Sub: Grant of Provisional Accreditation to M/s. Perspective Media, Lahore

Dear Sirs,

The Executive Committee of the All Pakistan Newspapers Society at its meeting held on October 26, 2017 has decided to grant provisional accreditation to M/s. Perspective Media, 166-M, Gulberg III, Lahore, Ph: 042-35441517 with effect from October 26, 2017. As per rules of the Society, the agency will enjoy the credit facility for 45 days only during the period of provisional accreditation.

Member publications are hereby requested to add the name of the above agency in the list of APNS provisionally accredited advertising agencies and enlist the following clients as the clients of M/s. Perspective Media, Lahore.

1. M/s. Fatima Engineering Works, (M/s. Time N Space Media cleared)
Behind Suzuki Township Motors,
Peco Road, Lahore.
Ph: 042-35943091-3
2. M/s. Islam Trading Co. (Pvt.) Ltd.,
4-G, More Wahdat Road, Old Muslim Town,
Lahore. Ph: 35441220 Fax: 35441227
3. M/s. Omnom Burgers & Grill,
15 Civic Center, Johar Town,
Lahore.
4. M/s. Amco Paint Industries,
Al-Masoom Plaza, Near: Hira College,
Saggian Bridge, Bund Road,
Lahore. Ph: 37163641 Fax: 37163645
5. M/s. Thinkbox (Pvt.) Ltd.,
764-2, D-1, Shah Jilani Road,
Township, Lahore.
Ph: 35145861-2 Fax: 35145863

M/s. Perspective Media, Lahore have undertaken that they have cleared all bills of member publications and have further assured us to clear claims of member publications if any, without further delay. Member publications are therefore, requested to inform us, if any of their bills are outstanding against the above agency within 15 days of the receipt of this circular.

Thanking you,

Yours faithfully,

(Umer Mujib Shami)
Secretary General
APNS