

All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref:APNS/2012/208

November 3, 2012

To All Member Publications

Sub: Advertisement of M/s. Digital World (Eco Star)

Dear Sirs,

M/s. Digital World Pakistan (Pvt) Ltd vide its letter dated November 02, 2012 has decided to appoint M/s. Kimco Advertising (Pvt) Ltd for their brand "Eco Star". The client has provided documentary evidence that they have cleared the dues of M/s. Evernew Concepts and M/s. Art Techniques.

Member publications are advised to accept the ads of Eco Star through M/s. Kimco Advertising (Pvt) Ltd.

Thanking you,

Yours faithfully,

-s/d-

(Dr. Tanvir A. Tahir)
Executive Director
APNS