



All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref No. APNS/AC/2012/173

September 4, 2012

All Concerned Member Publications

Clearance Period: May-June, 2012

Dear Sir,

We regret to note that some of our member publications are not following the APNS Clearance Schedule while lodging complaints with APNS against accredited advertising agencies.

In this regard, we have to inform you that the last dates for member publications to file their complaints against advertising agencies for the clearance period i.e. May-June, 2012 are as under:

May-June, Clearance Period	1 st Stage	15 th September
	2 nd Stage	17 th September to 22 st September
	3 rd Stage	24 th September to 28 th September)

You are therefore requested to lodge your complaint as per specimen attached on the date provided in the clearance schedule else the complaint having received after the last date mentioned in the schedule, will not be entertained.

You would appreciate that in the absence of your cooperation, the APNS Secretariat can not achieve the desired results and all efforts to ensure timely payments to member publications render futile. We hope all member publications in their own interest, will ensure adherence to the clearance procedures.

Thanking you.

Yours faithfully,

-s/d-

(**Dr. Tanvir A. Tahir**)
Executive Director
A P N S

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(Specimen for complaint)

Ref No. _____

Dated _____

The Secretary General
All Pakistan Newspapers Society
Karachi

Clearance Period: _____

Dear Sir,

The following advertising agencies have failed to clear our dues pertaining to the above Clearance Period:

S.No.	Name of Agency	Amount
1		
2		
3		
4		
5		
6		
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		

Kindly arrange to take necessary action against them.

Thanking you.

Yours faithfully,

(_____)

Enc: statement of account.

