



# All Pakistan Newspapers Society

ST-1/E, Block-16, KDA Scheme 36, Gulistan-e-Jauhar, Karachi  
Tel: 34012491-4, Fax: 34012495, email: apns@apns.com.pk, web:www.apns.com.pk

Ref: APNS/2026/35

June 03, 2026

To: **All Member Publications.**

Sub: **Provisional Restoration of Business of M/s. Smart Ways Communications (Pvt.) Ltd for Govt. Advertisement (85/15 Policy) Only.**

Dear Sirs,

This refers our Circular No.APNS/2026/32 dated May 18, 2026 regarding suspension of the above provisional accredited advertising agency.

We are pleased to inform you that the above agency has provided us a revised schedule of payment towards the reported dues of member publications.

We have therefore decided to provisionally restore the business of the above agency for Government Advertisement (85/15 Policy) only. Member publications are advised to accept Government Ads only released by the above agency till further communication.

Please go through APNS website i.e. [www.apns.com.pk](http://www.apns.com.pk) for other agencies / clients under suspension.

Thanking you,

Yours faithfully,

( Muhammad Athar Kazi )

Secretary General  
APNS

